



## UNITED STATES BASKETBALL LEAGUE, INC.

United States Basketball League, Inc., A subsidiary of Meisenheimer Capital Inc., A Public Company

**Last Update September 22, 2009**

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### **ADDITIONAL INFORMATION:**

[United States Basketball League - Expansion Guide](#) (Effective: November 2008)

### **DESCRIPTION:**

The United States Basketball League (USBL) is the first and only sports league structured as a franchisor and the only publicly-traded sports league (OTCBB: USBL). Operating since 1985, the USBL has seen 150 of its former players “graduate” to the National Basketball Association (NBA). The USBL is a unique investment vehicle that allows its stakeholders to benefit dramatically from an expected upward valuation in the cost of franchises. Potentially, there are approximately 100 small-to-medium sized cities in the United States that could accommodate a USBL franchise. Owning a professional sports team is more affordable than you may think. Visit the USBL online at [www.usbl.com](http://www.usbl.com) or call the league office for further details.

### **BACKGROUND**

Established: 1985

1st Franchised: 1990

Franchised Units: 6

Company Owned Units: 0  
Projected New Units (12 Months): 6  
Registered: FL, NY, DC, Midwest and East Coast

## **FINANCIAL/TERMS**

Cash Investment: \$100k  
Total Investment: \$300k  
Medium Net Worth: \$500k  
Franchise Fee: \$50k  
Royalty: 5% / \$25k  
Ad: 1%/\$3k  
Average Number of Employees: 4 FT, 15 PT  
Passive Ownership: Discouraged

## **SUPPORT & TRAINING PROVIDED**

Financial Assistance Provided: Yes  
Site Selection Assistance: Yes  
Lease Negotiation Assistance: Yes  
Co-Operative Advertising: Yes  
**Training:** 2 weeks in CT or in PA.

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