



**Last Update August 13, 2009**

**Contact:**

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**Additional Information:**

Golf USA ['e-Brochure'](#) (Effective: August 2009 / click on the link to view / download the brochure)

**Franchise Sales:**

Single Unit: Yes  
Multiple Units: Yes  
Area/Master Developer: Yes

**Description of Franchise:**

GOLF USA is an international franchisor of over 100 golf retail stores worldwide. GOLF USA has been rated the # 1 golf franchisor by Entrepreneur Magazine several times. The stores sell all brands of equipment, accessories, and clothing including the proprietary Golf USA brand. All stores have Club Repair services and club fitting along with a swing analyzer for their hitting bay.

**Background:**

Year Established: 1986  
Year First Franchised: Same, 1986  
Franchised Units: 110  
Company Owned Units: 4  
Projected New Units (12 months): 10-15  
States/Countries Registered In: ALL, except ND  
Availability in Canada: Masters / Area Developer Yes  
States, from which Broker Referrals are not being accepted: North Dakota

**Financial/Terms:**

**SINGLE UNIT**

Cash Investment: \$100K  
Total Investment: \$300K and up depending on size of store  
Minimum Net Worth: \$400K  
Franchise Fee: \$35K  
Discounts: VetFran, Women, Minorities: No  
VetFran Program Participant: No  
Royalty: 2%  
Ad: 1% to a maximum of \$7500.00 annually  
Average # of Employees: 2-4 with some being part time  
Passive Ownership Allowed: Yes  
Earnings Claims: No

**International Expansion:**

International Opportunities: Yes  
Countries, outside of United States, where the concept is currently available or plans to expand: We are currently in 20 foreign lands and we would be interested in any country or location where the business makes sense  
Single Unit Availability: Yes  
Multiple Unit Availability: Yes  
Area Development or Master Availability: Yes

Cash Investment: \$100K  
Total Investment: \$250K and up

**Support & Training Provided:**

Financial Assistance Provided: No  
Site Selection Assistance: Yes  
Lease Negotiation Assistance: Yes  
Co-operative Advertising: Some

**Training:**

Training is both classroom and working in our corporate stores. The training is held either in Oklahoma City or our European Headquarters. Training lasts approx 6-8 days. Training includes: Inventory purchasing and Control; POS (computers); Merchandising; Sales; Accounting; Club Repair; Product Knowledge and Store operations

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