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Additional Information:

[Spectrum Home Services '2 Minute Drill'](#) (Effective: November 2009)
[Spectrum Home Services "Introduction to the Franchise"](#) (Effective: November 2009 / click on the ink to view / download the document)
[Spectrum Home Services "Marketing Packet"](#) (Effective: November 2009 / click on the ink to view / download the document)

DESCRIPTION:

Spectrum Home Services is the most unique senior care company in the industry. Our business is about caring, but it is also about providing the necessary services seniors need to stay in their home. No other non-medical in home care franchise can come close to the full spectrum of services we provide. Other companies provide only companionship, meal preparation and very limited, if any, home services. Unfortunately, if the client cannot maintain a clean and safe home all of the companionship services in the world will not prevent them from nursing home placement. By providing a complete package of non-medical senior and home care services Spectrum Home Services has filled a niche historically ignored by non-medical home care, home health agencies and larger health-care institutions. This lack of attention and slow reaction to a changing business climate gives Spectrum Home Services an edge in the senior care market that is expanding rapidly as baby boomers near retirement. Spectrum Home Services is a fast growing company on the cusp of a national trend. We are offering qualified individuals the opportunity to own their own business while doing something they can feel good about. We invite you to learn more about our unique franchise opportunity and how you can make a difference in the lives of seniors by offering the services they really need to stay in their homes.

BACKGROUND

Established: 2000

First Franchised: 2004

Franchised Units: 43

Company Owned Units: 0

Projected New Units (12 Months): 30 -35

Registered: In All States, except North Dakota, and dark in Virginia

FINANCIAL/TERMS

Cash Investment: \$50k

Total Investment: \$70k - \$125k

Minimum Net Worth: \$200k

Franchise Fee: \$36K = Single, \$27.5K = Additional territories, \$175K = Area Development

Royalty: 6%

Ad : Not currently

Average Number of Employees: 3 - 5 to start

Passive Ownership: No

SUPPORT & TRAINING PROVIDED

Financial Assistance Provided: 3rd Party

Site Selection Assistance: Yes

Lease Negotiation Assistance: Yes

Co-Operative Advertising: Not Yet

Training:

5 weeks pre-training to set up business, One week at Corporate Headquarters in Sandy, Utah / One week at Franchisee's Office / 12 week "Steps to Success" Program with Business Coach provided.

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