



Last Update June 22, 2009

Contact:

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Referrals & Leads Process:

ALL BAI Referrals and Leads must submit the '[BAI Abbreviated Questionnaire](#)' when registering a candidate and submit to: leads@rightathome.net

Additional Information:

[Right at Home 'BAI Affiliate-ONLY' One Sheet Overview](#) (Effective: April 2009 / Click on link to view / download)
[Right at Home 'BAI Affiliate-ONLY' Key Points to Presenting](#) (Effective: April 2009 / Click on link to view / download)

Franchise Sales:

Single Unit: Yes
Multiple Units: No
Area/Master Developer: No

Description of Franchise:

Right at Home is a national organization dedicated to improving the quality of life for those they serve. The company fulfills this mission through a dedicated network of locally owned franchises which provide in home care assistance for seniors, disabled, and others.

Background:

Year Established: 1995
Year First Franchised: 2001
Franchised Units: 134
Company Owned Units: 1
Projected New Units (12 months): 50
States/Countries Registered In: All States except Rhode Island, North Dakota, Hawaii
Availability in Canada: In the near future – check with office in 2008
States, Countries or Geographical Areas from which Broker Referrals ARE or ARE NOT being accepted: Email Sharon Thomsen for a territory check and a quick response: sthomsen@rightathome.net

Financial/Terms / Single Units:

Cash Investment: Approximately \$89K

Total Investment: Approximately \$89K
Minimum Net Worth: \$150K and \$50K liquid
Franchise Fee: \$35K
Discounts: VetFran, Women, Minorities: VetFran
VetFran Program Participant: Yes
Royalty: 5%
Ad: 0%
Average # of Employees: 2 to 3 office staff plus field staff
Passive Ownership Allowed: No
Earnings Claim: Yes

Support & Training Provided:

Financial Assistance Provided: No
Site Selection Assistance: Comprehensive "Right Start" Launch Program for assistance in office and leasing.
Lease Negotiation Assistance: "Right Start" Program guidance
Co-operative Advertising:

Training:
One of the most comprehensive training programs available. 2 week training at the home office in Omaha, Nebraska conducted by home health care industry experienced management team.

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