

Homewatch CareGivers®



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ADDITIONAL INFORMATION:

[Homewatch CareGivers 'Item-19 Overview'](#) (Effective: May 2009)

[Homewatch CareGivers 'The Leaders in Home Care'](#)
(Effective: May 2009 / click on the link to view / download the document)

[Homewatch CareGivers 'Confidential Questionnaire'](#)
(Effective: May 2009)

[Homewatch CareGivers 'Press Release – Takes the Lead in Quality Control'](#) (Effective: May 2009 / click on the link to view / download the document)

DESCRIPTION:

*The #1 full-service home care franchise in the world! With 29 years of experience, we are the most experienced home care franchise and we offer a wider range of full-service (non-medical and medical) home care services than any other home care franchise, enabling you to penetrate 100% of the senior home care market, not just 15% to 70% as with other home care franchises. But we also penetrate the non-senior market ... the other 30% of the home care market! -- that means more revenue potential for you! We also offer the most individual additional revenue streams of any home care franchise -- 10 in all -- even more revenue potential for you! More, we also "pay for ourselves" with the most robust national accounts program in the home care industry. That's why 40% of our franchise owners have purchased additional franchises! Imagine growing a business in an exploding industry while contributing to your community by providing the highest quality services to people who depend upon you -- our owners love what they do; you can too! No wonder *Entrepreneur Magazine* ranked Homewatch CareGivers higher than any other full-service home care franchise in their January 2009 "Franchise 500" issue! *If you want a recession-resistant business in an exploding market in which you can make a valuable difference in peoples' lives with the home care franchise industry leader that enables you to penetrate 100% of the market, your choice is Homewatch CareGivers!**

- *LARGEST* full-service home care franchise
- *MOST EXPERIENCED* home care franchise in the industry
- *MOST REVENUE STREAMS* in the home care franchise industry
- *BEST NATIONAL ACCOUNTS* programs in the home care industry
- *WIDEST RANGE OF SERVICES* of any home care franchise
- *HIGHEST RANKED* full-service home care franchise

BACKGROUND

Established: 1980

1st Franchised: 1996

Franchised Units: 172

Company Owned Units:3

Projected New Units (12 Months): 44

Registered: All US States and Canada

FINANCIAL/TERMS

Cash Investment: \$60k to \$86.5k

Total Investment: \$90k to \$140k

Minimum Net Worth: \$250K

Franchise Fee: \$35K

Royalty: 5%

Ad: 1% of Monthly Advertising

Average Number Of Employees: 3 FT / 50+ PT

Passive Ownership: Discouraged

Earnings Claim: Yes

SUPPORT & TRAINING PROVIDED

Financial Assistance Provided: Third Party

Site Selection Assistance: Yes

Lease Negotiation Assistance: No

Co-Operative Advertising: No

Training:

5 days in Denver, 3 days on-site assistance, 6 training manuals, regional meetings, marketing blitz assistance, regular teleconferences, annual meeting, newsletters, franchise owner-mentor, dedicated franchise support managers.

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