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Additional Information:

[Always Best Care Senior Services "2 Minute Drill"](#) (Effective: October 2009 / click on the link to view / download the document)
[Always Best Care Senior Services "Franchise Highlights"](#) (Effective: October 2009)
[Always Best Care Senior Services "Awarded Territories"](#) (Effective: October 2009 / click on the link to view / download the document)

Franchise Sales:

Single Unit: Yes
Multiple Units: Yes
Area/Master Developer: Yes

Description of Franchise:

Always Best Care Senior Services (ABC) specializes in offering a unique combination of assisted living placement services and non medical in-home care services to seniors as our core business model. Upon a franchisee reaching gross target revenue of \$500,000, (2 years) they will have the opportunity to add skilled care, (home health services) if they wish to. What's unique about this model is all three revenue streams come from the same referral source. No additional marketing of services is needed. These clients are usually referred by other health care professionals such as physicians, hospitals, skilled nursing facilities, insurance companies, and other businesses that market to seniors.

Background:

Year Established: 1996
Year First Franchised: 2007
Franchised Units: 42 + 12 Area Developers
Company Owned Units: 1
Projected New Units (12 months):
States/Countries Registered In: All 50 States
States, from which Broker Referrals are being accepted: All States

Financial/Terms:

Cash Investment: \$45,000 - \$72,000
Total Investment: \$90K
Minimum Net Worth: \$150,000
Franchise Fee: \$39,500
Discounts (VetFran, Women, Minorities): 5% for VetFran and 5% for Minorities
VetFran Program Participant: Yes
Royalty: 6%
Ad: None
Average # of Employees: 2
Passive Ownership Allowed: No
Earnings Claims: Yes, corporate only

International Expansion:

International Opportunities: Yes
Countries, outside of United States, where the concept is currently available or plans to expand: Canada
Single Unit Availability: Yes
Multiple Unit Availability: Yes
Area Development or Master Availability: Yes
Cash Investment: \$45,000 - \$72,000
Total Investment: \$45,000 - \$72,000

Support & Training Provided:

Financial Assistance Provided: Yes, 3rd party
Site Selection Assistance: N/A
Lease Negotiation Assistance: N/A
Co-operative Advertising: N/A

Training:

30 days of modules one-on-one with coach then 5 days at corporate office, then 45 days of one-on-one with coach then 5 days at Franchisee location. Then a 90 day action plan is created with franchise.

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