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Franchise Sales:

Single Unit: Yes
Multiple Units: Yes
Area/Master Developer: Yes

Additional Information:

['You Tube' Video of Uptown Cheapskate](#) (Click on link to watch the video)
[Uptown Cheapskate 'Overview of Store layout'](#) (Click on the link to view / download the document)

Description of Franchise:

Upscale young adult resale store specializing in clothing, shoes, and accessories.

Background:

Year Established: 2008
Year First Franchised: 2008
Franchised Units: 7
Company Owned Units: 1
Projected New Units (12 months): 12
States/Countries Registered In: ALL US and Canada and European Union
Availability in Canada: Single/Multiple Unit(s) and Masters/Area Developer
States, from which Broker Referrals ARE being accepted: ALL

Financial/Terms:

Cash Investment: \$70,000
Total Investment: \$228,900-\$336,000
Minimum Net Worth: \$200,000
Franchise Fee: \$25,000
Discounts: VetFran, Women, Minorities? No
VetFran Program Participant: No
Royalty: 5% of gross sales
Ad: 4% of gross sales
Average # of Employees: 5-7
Passive Ownership Allowed: Yes
Earnings Claims: No

International Expansion:

International Opportunities: Yes
Countries, outside of United States, where the concept is currently available or plans to expand: Canada and European Union
Single Unit Availability: Yes, Canada
Multiple Unit Availability: Yes, Canada
Area Development or Master Availability: Yes
Cash Investment: \$150K+
Total Investment: \$300K+

Support & Training Provided:

Financial Assistance Provided: Yes 3rd party

Site Selection Assistance: Yes

Lease Negotiation Assistance: Yes

Co-operative Advertising: Yes

Training:

2 weeks in Salt Lake City and it is very hands on and in depth. Will be attending with other Uptown Cheapskate owners and it is held 4 times a year. Dates and times will vary.

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