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CONTACT:

Name: **Dave Dahl**
Address: 12707 North Freeway, Suite 330
Houston, TX. 77060
Phone: 314-719-8200 Ext. 245
Fax (281) 872-1646
Website: www.thegreatframeup.com
E-mail: ddahl@fcibiz.com

Additional Information

[The Great Frame Up - '2 Minute Drill'](#) (Effective: March 2008)

DESCRIPTION:

The Great Frame Up is one of the fastest growing franchises in the Home Decor Industry specializing in wall decor. Primary offerings include; Ready to hang art, canvas, and art prints and quality custom framing. Our target market of 20,000 households spent an average \$1.5 million annually on custom framing alone. **SINGLE UNITS AND MARKET UNITS (Main Store & 2 Showrooms) AVAILABLE**

BACKGROUND

Established: 1971
1st Franchised: 1975
Franchised Units: 183
Company Owned Units: 0
Projected New Units (12 Months): 40
Registered: ALL STATES
(accepting broker referrals from all states)

FINANCIAL/TERMS

Cash Investment: \$50K - \$60K
Total Investment: \$138,450 - \$228,200
Minimum Net Worth: \$200K
Franchise Fee: \$30K
Royalty: 6%
Ad: 2%
Average Number Of Employees: 1 FT (Owner/Operator) and 60 labor hours (includes framer)
Passive Ownership: May be hands-on owner or passive owner with a manager

SUPPORT & TRAINING PROVIDED

Financial Assistance Provided: Yes, Third Party

Site Selection Assistance: Yes

Lease Negotiation Assistance: Yes

Co-Operative Advertising:

Training:

Initial training, on-going support, help lines, and field support, annual meetings, advertising, central purchasing etc.

Comprehensive 10 day training in St. Louis, MO covers all aspects of operating the business, in-store training, and on-going support, plus Grand Opening assistance and quarterly store visits.

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