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Referrals/ Leads:

Send ALL Leads via e-mail to this address: leads@rapidrefillink.com

Additional Information:

[Rapid Refill Ink 'May 1, 2009 – Webinar presentation'](#) (Effective: May 1, 2009 / click on the link to view / download the slides)

[Rapid Refill Ink 'Concept Overview'](#) (Effective: April 2009 / click on link to view / download)

[Rapid Refill Ink 'Discovery Process & Support'](#) (Effective: September 2008)

Franchise Sales:

Single Unit: Yes

Multiple Units: Yes

Area/Master Developer: Internationally only

Description of Franchise:

Rapid Refill is the leader in the ink and toner refilling industry offering B2B and Retail Store-front business models. This is a very high margin business in a multi billion dollar industry!! Rapid Refill has secured world-class vendor relationships, alleviating the need to refill cartridges in the store. Our vendors can supply all toner and ink cartridges on the market at extremely competitive prices. This change has simplified the business model and significantly lowered the investment. Utilizing these vendors has also allowed us to introduce a **Commercial Sales Program**. The franchisee begins selling ink B2B and has the opportunity to open a retail store at a later date. The Commercial Sales Program is ideal for someone with limited financial resources (\$59k-\$79k start-up costs), or someone who needs time to transition out of a corporate position. The economy has had a very positive impact on the business as consumers and businesses are cutting costs. Additionally, the franchise is based on a green concept, so the time is right for Rapid Refill Ink.

Background:

Year Established: 2003

Year First Franchised: 2004

Franchised Units: 105 opened

Company Owned Units: 0

Projected New Units (12 months): over 150 opened units
States/Countries Registered In: Domestic USA only - all states

Financial/Terms:

Cash Investment: \$30k Commercial Model - \$50k Retail Model
Total Investment: Commercial- \$59k - \$79k; Retail- \$114k - \$161k
Minimum Net Worth: \$100k for Commercial - \$250k for Retail
Franchise Fee: \$30k
Discounts: VetFran – Yes at 10% of initial franchise fees; Women, Minorities: No
Royalty: 6%
Ad: 4%
Average # of Employees: 1 FT; Retail: 1 FT and 2 PT
Passive Ownership Allowed: Possibly, as long as certain qualifications are met.
Earnings Claim: Yes

Support & Training Provided:

Financial Assistance Provided: Established 3rd party financing companies
Site Selection Assistance: Yes
Lease Negotiation Assistance: Yes
Co-operative Advertising: Advertising Fund based on DMA approach

Training:

Extensive training - FREE for any attendees as we do not charge a separate training fee. Rapid Refill Ink offers two different training sessions:

- 1) Business Training for the franchisees only (covers basic business knowledge such as understanding the industry, writing business plans, finding good employees, identifying great retail sites, store build out, developing an explosive Grand Opening Plan, etc)
- 2) Store Operations Training for franchisees and employees (covers everything needed to run a retail store - Point of Sales training, inside and commercial sales training, inventory management, etc)

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