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DESCRIPTION:

Party Land is the world's LARGEST international retail party supply franchise, specializing in service, selection, and savings. We are the official party staff for the "new millennium" and beyond.

BACKGROUND:

Established: 1986

1st Franchised: 1988

Franchised Units: 1000+

Company Owned Units: 0

Projected New Units (12 Months): 20

Registered In: All States

FINANCIAL/TERMS:

Cash Investment: \$80K

Total Investment: \$129-299K

Minimum Net Worth: \$250K

Franchise Fee: \$35K

Royalty: 5%

Ad: 4%

Average Number Of Employees: 2 FT, 6 PT

Passive Ownership: Allowed

SUPPORT & TRAINING PROVIDED:

Financial Assistance Provided: Yes

Site Selection Assistance: Yes

Lease Negotiation Assistance: Yes

Co-Operative Advertising: Yes

Training: 1 week at Party Land University

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