



Last Update June 9, 2009

Contact:

Name: **Nathan Bennett**
Address: 170 S. 1000 E.
Salt Lake City, UT 84102
Phone: 801.359.0071 ext.101
Fax: 801.359.3207
Website: www.kidtokid.com
E-mail Address: sales@bcfranchise.com

Additional Information:

[Kid-to-Kid 'Item 19 Earnings Claims'](#) (Effective: June 2009 / click on the link to view / download the document)
['10 Good Reasons to Ownership for Kid-to-Kid'](#) (Effective: February 2008)
[Kid-to-Kid 'Ideal Candidate Overview'](#) (Effective: September 2008)

Franchise Sales:

Single Unit: Yes
Multiple Units: Yes
Area/Master Developer: Yes

Description of Franchise:

Children's store that carries gently used and new items that include: clothing, toys, furniture, strollers, etc.

Background:

Year Established: 1992
Year First Franchised: 1994
Franchised Units: 68
Company Owned Units: 3
Projected New Units (12 months): 12
States/Countries Registered In: All U.S. states
Availability in Canada: Masters / Area Developer
States, Countries or Geographical Areas from which Broker Referrals are being accepted: All countries and areas with population 100,000+ are accepted.

Financial/Terms / Single Unit:

Cash Investment: \$40K+
Total Investment: \$141,761 to \$216,361
Minimum Net Worth: \$150K
Franchise Fee: \$25K
Discounts: VetFran, Women, Minorities? No
Royalty: 5%
Ad: 8% 1st year and 5% after.
Average # of Employees: 5
Passive Ownership Allowed: Possibly, as long as certain qualifications are met.
Earnings Claim: Yes, see the document referenced under 'Additional Information' section

Support & Training Provided:

Financial Assistance Provided: Yes

Site Selection Assistance: Yes

Lease Negotiation Assistance: Yes

Co-operative Advertising: Yes

Training:

Kid to Kid store owners go through rigorous two week training in Salt Lake City, UT that includes: business planning, marketing, inventory management, operations, bookkeeping, and administration.

[Back to Franchisor Listings](#)