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Contact:

Name: **Deano Handt / Director of Sales**
Address: 2270 Cosmos Ct, Carlsbad, CA 92011
Phone: 760-804-0751 Ext 206
Fax: 760-804-0998
Website: www.goodfeetfranchise.com
E-mail Address: dhandt@goodfeet.com

Additional Information:

[Good Feet 'June 1, 2009 – Webinar presentation'](#) (Effective: June 1, 2009 / click on the link to view / download the document)
[Good Feet 'Fact Sheet'](#) (Effective: May 2009 / click on the link to view / download the document)
[Good Feet 'e-Brochure / Part - 1'](#) (Effective: May 2009 / click on the link to view / download the document)
[Good Feet 'e-Brochure / Part - 2'](#) (Effective: May 2009 / click on the link to view / download the document)

Franchise Sales:

Single Unit: Yes
Multiple Units: Yes
Area/Master Developer: International-ONLY
Resale: Yes

Description of Franchise:

Good Feet Worldwide, LLC is the world leader in prefabricated custom-fit arch supports, with more than 140 retail locations throughout US, Canada and Korea exclusively carrying our patented products. As we continue to expand we're looking for franchisees to join us. People from all walks of life have found success with our proven business model. Medical experience isn't required as we provide you with comprehensive training and support that prepares you to successfully open and operate your Good Feet Store. As a Good Feet Store franchise owner you'll enjoy the satisfaction of helping customers discover products that offer them comfort and improve their lives. When you join us you'll also benefit from:

- Exceptional product margins.
- Low ongoing monthly fees.
- National brand awareness.
- Our reputation for top quality products and unparalleled personal service.

Powerful endorsement from former NFL player, and "Dancing with the Stars" champion, Emmitt Smith. He is in all of our commercials and radio ads.

Virtually Everyone Can Benefit From the Products Your Store Will Carry

Nearly 90% of American adults suffer from foot, knee, back or leg pain at some point in their lives. This kind of debilitating pain can prevent them from doing the things they love and interfere with their ability to work. Since 1992, The Good Feet Stores have been synonymous with pain relief, and as baby boomers age, the opportunity to serve this and other market segments keeps growing. Consumers are searching for instantaneous relief from their pain so they can resume their favorite activities. Our products can often help people return to the life they loved without requiring surgery. Millions of Good Feet customers celebrate the Good Feet products everyday and live pain-free. As a Good Feet franchisee you'll be well positioned to capitalize on the widespread demand for these much-needed arch support products.

Join an Innovative, Industry Leader

As the innovator of better balanced feet and bodies, Good Feet continues to develop new product lines, serve additional markets, and focus on domestic and international expansion. Good Feet branded products are made in the U.S.A, manufactured in our exclusive factory, and backed by the best warranties in the industry. When you join us, you'll benefit from owning a business that features American made products and is on the cutting edge in product development.

Background:

Year Established: 1992
Year First Franchised: 2003
Franchised Units: 155
Company Owned Units: 5
Projected New Units (12 months): 20
States/Countries Registered In: ALL
Availability in Canada: Masters / Area Developer: Master already exists: Single to Multiple units are available.
States, from which Broker Referrals are accepted: ALL States

Financial/Terms / **SINGLE UNITS:**

Cash Investment: \$50,000
Total Investment: \$100,000
Minimum Net Worth: \$200,000
Franchise Fee: \$25,000. All others at \$10,000 after first unit.
Discounts: VetFran, Women, Minorities? VetFran 10%.
VetFran Program Participant: Yes
Royalty: 2% (we make money on arch supports manufacturing that WE own, thus low royalties)
Ad: 3%
Average # of Employees: 2 - 3
Passive Ownership Allowed: Yes
Earnings Claims: Yes, margins on products sales is at 80%. See item 19.

International Expansion:

International Opportunities: Yes
Countries, outside of United States, where the concept is currently available or plans to expand: Kuwait, South Korea, and Canada.
Single Unit Availability: Yes
Multiple Unit Availability: Yes
Area Development or Master Availability: Yes
Cash Investment: Min. \$50,000 to \$200,000 Max.
Total Investment: \$100,000 to \$1,000,000

Support & Training Provided:

Financial Assistance Provided: 3rd party available. Franchisor will finance "only": ALL equipment/fixtures (up to \$30,000) per store. Credit Score must be high 680-700 beacon and at 9% interest.
Site Selection Assistance: Yes
Lease Negotiation Assistance: Yes
Co-operative Advertising: In some cases.

Training:

7-day only in Carlsbad, CA. 50% classroom, 50% in a corporate store.

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