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## **ADDITIONAL INFORMATION**

[Auction It Today's Kiosk Brochure](#)  
[Auction It Today Testimonials](#)

## **DESCRIPTION:**

Auction it TODAY is a rapidly expanding franchise business in the eBay drop-off store industry. eBay currently has over 250 million registered users in over 150 countries and the majority of those users are buyers. Auction it TODAY kiosks tap this huge sellers' market by bringing local sellers together with buyers across the globe. The product supply is seemingly limitless and franchisees do not have the burden of investing in costly inventory. Our kiosk system allows existing retail owners the ability to offer a new profitable business in their store without any additional overhead. We are currently in these types of stores; Hallmark, Hardware, Video Rental, Pharmacies, Pack and Ship facilities, and many others! With our proven system, selling on eBay is easy! Our initial and monthly royalty fees are highly competitive and our sales programs are unsurpassed! We offer outstanding ongoing support and the flexibility to let franchisees be their own boss.

## **BACKGROUND:**

Year Established: 2004  
Year First Franchised: 2005  
Franchised Units: 74  
Company Owned Units: 1  
Projected New Units (12 months): 200+  
Registered in all 50 states and selling international territories

## **FINANCIAL/TERMS:**

We have two distinct programs:

1.) Kiosk Program: this is sold to the existing business owner that wants to add another income stream to his/her business. Ideal candidate will have an established retail environment with an existing client base.

**Cost of Kiosk Package:** \$19,000.00 (franchise fee \$14,000, equip. \$5,000.)  
\$200.00 Min Royalty 4% max of gross, with a cap of \$1200.00 per month

2.) Area Developer: Regional representative, responsible for helping to build out and support a defined area. Typical areas are complete states or countries; we currently have Area Developers in Florida, Colorado, Texas, Kansas and Kentucky. We also have international Area Developers in Australia, New Zealand, Kuwait, Dubai, and Ireland. Ideal candidate will be the person with a very strong business/sales background, financially secure, and have a good understanding of the future development of his/her market.

**Cost: Priced on a case by case basis...range from \$50,000 to \$150,000**

Auction it TODAY spits all revenue with Area Developer

**SUPPORT & TRAINING PROVIDED:**

Financial Assistance Provided: Yes.

Co-operative Advertising: Yes.

Training: A comprehensive initial training program is available as well as ongoing technical, advertising, marketing and operational support.

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