



Last Update August 17, 2009

CONTACT:

Name: **Mark Barone**

Address: 5256 S. Mission Rd. Suite 809 / San Diego, CA
92003

Phone: 877- 99TODAY

Wireless: 760-468-7181

Fax: (760) 923-7234

Website: www.todaysblinds.com

E-mail: Mark.Barone@todaysblinds.com

ADDITIONAL INFORMATION:

[Today's Window Fashions 'E-Brochure'](#) (Effective: February 2008)

DESCRIPTION:

Today's Window Fashions is a home based franchise selling custom blinds, shades, and shutters. This business can be run full or part time and there is no inventory other than sample books and decks. Each franchise will share in the e-commerce website. Orders coming from their territories are theirs. Onsite training is available at an extra cost for franchisees who find it would be more convenient. Each franchise comes with a professionally built Home Show Display Booth. Installers can be furnished. A complete turnkey set up is provided through Today's Window Fashions. Clients can view a 5 minute video and download a 23 page brochure from the website at www.TodaysBlinds.com. New Today's Window Fashions Visions Software is now available where a photograph of the customers window can be imported into a laptop and product images can be viewed on the window. Territories are 60,000 households.

BACKGROUND

Established: 1998

First Franchised: 1999

Franchised Units: 36

Company Owned Units: 1

Projected New Units (12 Months): 20

Registered: CA, IA, IL, IN, MI, MN, VA, TX, FL, WA, WI, NY, IN, (Currently NOT accepting referrals from the following states: HI, ND, RI, and SD)

FINANCIAL/TERMS

Cash Investment: \$49K

Total Investment: \$49-65K

Minimum Net Worth: \$50K

Franchise Fee Programs: 2 options - 'Standard' Option / Franchise Fee: \$34K, 'Elite' Option / Franchise Fee: \$49K

Royalty: 4%

Ad: 1%

Average Number of Employees: 0

Passive Ownership:

SUPPORT & TRAINING PROVIDED

Financial Assistance Provided: Yes, financing now available

Site Selection Assistance: N/A

Lease Negotiation Assistance: N/A

Co-Operative Advertising: Some

Training:

Comprehensive training provided by Mark Barone, a 30 year industry veteran and corporate trainer for Hunter Douglas for 15 years, as well as onsite training at no additional cost.

[Back to Franchisor Listings](#)