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Referral / Lead Process:

ALL Business Alliance Referral's need to submit the '[Business Alliance Abbreviated Questionnaire](#)' in order to register your candidates

Additional Information:

Oreck Clean Home Center '[Information Sheet](#)' (Effective: July 2009 / click on link to view / download the document)

Franchise Sales:

Single Unit: Yes

Multiple Units: No

Area/Master Developer: No

Resale: No

Description of Franchise:

As an Oreck Franchise Owner, you can join a select group of talented individuals from all walks of life, representing a world-renowned brand with a full range of upscale home care products. Oreck franchise owners enjoy: strong brand recognition with a loyal customer base, and extensive Home Office support to assist you in operating your Oreck Clean Home Center.

Background:

Year Established: 1963

Year First Franchised: 2006

Franchised Units: 347

Company Owned Units: 91

Projected New Units (12 months): 10 Franchise; 10 Company Owned

States/Countries Registered In: All US – No International

Availability in Canada: Masters / Area Developer: No

States, from which Broker Referrals are being accepted: All States

Financial/Terms – Single Unit Only:

Cash Investment: Standard: \$125,000; Small Market \$100,000

Total Investment: Standard: \$163,800 to \$221,000; Small Market \$116,800 to \$165,000

Minimum Net Worth: Standard: \$400,000; Small Market \$250,000

Franchise Fee: Standard: \$30,000; Small Market \$30,000

Discounts: VetFran

VetFran Program Participant: Yes - \$10,000 credit toward the required purchase of opening inventory

Royalty: \$500/month flat fee

Ad: Up to 1.5% of Gross Revenue for the previous month – not in effect at this time

Average # of Employees: 2-3

Passive Ownership Allowed: Possibly, as long as certain qualifications are met

Earnings Claims: No

International Expansion:

International Opportunities: No

Countries, outside of United States, where the concept is currently available or plans to expand: N/A

Single Unit Availability: N/A

Multiple Unit Availability: N/A

Area Development or Master Availability: N/A

Cash Investment: N/A

Total Investment: N/A

Support & Training Provided:

Financial Assistance Provided: New Franchise Owner Incentive: \$25,000 credit toward the required purchase of opening inventory; GE Commercial Distribution Finance may offer floor plan financing for inventory purchases.

Site Selection Assistance: Oreck provides site criteria; review & approval

Lease Negotiation Assistance: Oreck review certain provisions in lease

Co-operative Advertising: Not at this time

Training:

The Oreck Clean Home Institute provides a comprehensive series of training courses through the use of a blended learning program. Franchise Owners and associates have online, self-study, regional and classroom instruction available as learning options. Initial training includes courses in Operations, Oreck Clean Home Products, and Professional Selling Skills to ensure full knowledge of the Oreck Experience. Additional advanced courses are offered to expand management skills, learn new business drivers, and enhance business operations.

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