



**Last Update October 16, 2009**

## **CONTACT:**

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## **Referrals / Lead Process**

All BAI Referrals must submit '[Abbreviated Questionnaire](#)' in order to register candidates (Effective: October 2009 / click on the link to view / download the questionnaire)

[Carpet Network Policy Statement for Receiving Referrals from BAI Affiliates](#) (Effective: October 2009)

## **Additional Information:**

Carpet Network '[2 Minute Drill](#)' (Effective: October 16, 2009 / click on the link to view / download the document)

Carpet Network '[One Sheet Overview](#)' (Effective: October 16, 2009 / click on the link to view / download the document)

## **DESCRIPTION:**

Carpet Network is a top-ranked mobile floor & window covering retail model specializing in the residential market but with the ability to cater to Main Street businesses as well as commercial and builder markets. Carpet Network appeals to outgoing and motivated candidates who are looking for a professional but family-like atmosphere; a climate in which they will be nurtured and encouraged to realize their full potential in a \$20.9 billion industry that is season-less. Our unique, custom Unicell vehicle carries a vast array of over 10,000 sku's to accommodate our customers' requests. Franchisees utilize proprietary estimating & pricing software on a tablet computer. Our targeted marketing programs will help cultivate middle to high-end clients who invite owners into their homes or businesses. Owners of Carpet Network enjoy a flexible schedule, low overhead, no employees to begin & the ability to work from home. Owners receive training and support that is second to none.

## **BACKGROUND**

Established: 1991  
1st Franchised: 1992  
Franchised Units: 30  
Company Owned Units: 0  
Projected New Units (12 Months): 12  
Registered: All except ND, RI, and SD. WA is pending

## **FINANCIAL/TERMS**

Cash Investment: \$67,405 - \$791,705  
Total Investment: Currently: \$67,405 - \$791,705  
Minimum Net Worth: \$150K  
Franchise Fee: \$39.5K  
Royalty: 7-2%, based on gross sales  
Ad: \$165 per month  
Average Number Of Employees: 1 FT (owner operated with ability to grow into employees with role to manage business)  
Passive Ownership: Discouraged

## **SUPPORT & TRAINING PROVIDED**

Financial Assistance Provided: Third Party  
Site Selection Assistance: Yes  
Lease Negotiation Assistance: N/A  
Co-Operative Advertising: N/A

### **Training:**

6 days at corporate office, Mt. Laurel, NJ.

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