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All referrals should be sent to Alyson O'Donnell x 6423: / Fax (714) 998-8985 or alyson@budgetblinds.com

**Questions concerning territory opportunities contact your Franchise Advisor, don't know who your advisor is?
Contact Alyson O'Donnell.**

Michael Guevara x6436

Jeff Gilmour x6478

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ADDITIONAL INFORMATION:

[Budget Blinds "BAI Affiliate Sales Sheet"](#) (Effective: May 2009)

[Budget Blinds 'Franchise Business Review 2007 Survey'](#) (Effective: April 2008)

[Budget Blinds 'Item 19 / 2007'](#) (Effective: April 2008)

[Budget Blinds - Virtual Brochure](#) (Effective September 2007, 6 Sections - 5 of the Sections Password protected/ case sensitive)

1. "Welcome Section" (Password not required)

2. "The Power of the Brand" (Password = **brent**)
3. "The Opportunity" (Password = **chad**)
4. "Sales Support" (Password = **dave**)
5. "Training Support" (Password = **todd**)
6. "Join our Team" (Password = **tony**)

[Budget Blinds "Real Time" Territory Availability Map](#) (Click on the Map & State - Enter a Zip Code - to determine the availability of a territory for your prospect)

DESCRIPTION:

Budget Blinds train's individuals to own and operate a home-based business that sells and installs window coverings, via a well-equipped mobile showroom. What makes our franchise unique is that we actually teach people how to run a business, versus teaching people how to do a job. By running a business, we mean hiring, monitoring and maintaining employees, working from cash flow, and teaching how to understand and utilize profit-loss and balance statements. We teach what business owners need to know, not what job operators want to know. We provide an Item 19 "Earnings Claim" in our FDD. \$7,500- \$15k discount for Veterans. \$750,000 Sales guarantee for the first 3 years.

BACKGROUND

Established: 1992

1st Franchised: 1994

Franchised Units: Nearly 1,000

Company Owned Units: 1

Projected New Units (12 Months): 70

Registered: All States

FINANCIAL/TERMS

Franchise Fee: \$14,950.00

Territory Fee: \$60,000

Working Capital: \$15K

Total Investment: \$74,950

Cash Investment: \$60K

Minimum Net Worth: \$100K

Royalty: Fixed

National Ad Fund: Fixed

SUPPORT & TRAINING PROVIDED

Financial Assistance Provided: Yes / In-House Financing on Franchise Fee = Increased to \$35k / Effective August 2008

Location: Home based

Inventory: None needed

Employees: Minimal 0-5

Multi territories: Yes

Local Advertising: Yes

National Advertising: Yes (Cable TV / National Magazines / Internet Ads)

Training: Two weeks in Southern California HQ

Discovery Day: twice per month, Budget Blinds covers 2 nights hotel, ground transportation and \$400 airfare reimbursement.

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