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Additional Information:

Weathersby Guild '[September 10, 2009 – BAI Webinar presentation slides](#)' (Effective: September 10, 2009 / click on the link to view / download the slides)
[Weathersby Guild 'Target Cities'](#) (**Updated** - Effective: May 2009 / click on link to view or download)
[Weathersby Guild 'eBrochure'](#) (Effective: December 2008)

Franchise Sales:

Single Unit: Yes
Multiple Units: Yes
Area/Master Developer: No

Description of Franchise:

Furniture repair and restoration in service to commercial property management companies, retail and wholesale furniture vendors and manufacturers, warrantors of new furniture, and private residential customers. Most importantly, the Weathersby Guild has a strong presence in the moving van line and Insurance industries. Our network of clients is well established and strongly patronizes our franchises in every location. Our franchisees are launched into an established business with a committed clientele.

Background:

Year Established: 2002
Year First Franchised: 2003
Franchised Units: 29
Company Owned Units: 1
Projected New Units (12 months): 10
States/Countries Registered In: WA, WI, MN, CA, and NY. VA applied for. Weathersby Guild is Compliant with Arthur Wishart Act in Canada.
Availability in Canada: Masters / Area Developer: Yes

Financial/Terms:

Single Unit
Cash Investment: \$45K
Total Investment: \$61,450 to \$87,900
Minimum Net Worth: Not Specified
Franchise Fee: \$39,500
Discounts: VetFran, Women, Minorities: No
Royalty: 7%
Ad: Actual costs prorated.
Average # of Employees: 1 to 2
Passive Ownership Allowed: Possibly, as long as certain qualifications are met
Earnings Claims: No

International Expansion:

International Opportunities: Assisted by Howarth in the UK; no agreement in force.
Countries, outside of United States, where the concept is currently available or plans of expansion: Available in Canada, would like

to expand to Europe, UK and Asia.

Single Unit Availability: Canada only

Multiple Unit Availability: Yes

Area Development or Master Availability: Yes

Cash Investment: Under consideration

Total Investment: Under consideration

Support & Training Provided:

Financial Assistance Provided: No

Site Selection Assistance: N/A

Lease Negotiation Assistance: Yes

Co-operative Advertising: Not Presently

Training:

The Weathersby Guild initial training program is an in-depth course crafted to result in an elevated skill level. The course is taught by three Master Craftsmen with a combined century of experience and is conducted over a 20 day period. All training after week one is one-on-one only. The course consists of classroom lectures on the restoration arts and on claims handling procedures. It also consists of basic and advanced skills labs and extensive on-the-job training. Upon completion of the basic training program, the Guild member will be competent to conduct demanding repairs in revenue service. The basic course is followed-up with a mandatory field visit 60 to 90 days after the basic course is completed. Extensive mentoring is provided to insure the Guild member continues to grow in his or her craft and to insure compliance with Weathersby Guild standards.

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