



Last Update July 7, 2009

Contact:

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Referrals / Lead Process & Forms:

[SERVPRO - 'LEAD SUBMISSION PROCESS'](#) (Effective: March 14, 2008 -- Please read / follow process)
[SERVPRO - 'BAI Affiliate Pre Qualification Form'](#) (Effective: 'Revised' March 2009)

Additional Information:

[SERVPRO 'e-Brochure'](#) (Effective: May 2009)
[SERVPRO 'Target Markets'](#) (Effective: November 2008)
[Summary of Purchase Terms for a SERVPRO Franchise](#) (Effective: April 2008)

Franchise Sales:

Single Unit: Yes, only single units available.
Multiple Units: No
Area/Master Developer: No

Description of Franchise:

SERVPRO is a national leader in cleaning and restoration services. SERVPRO's niche is the insurance restoration market, which accounts for a large portion of the diversified mix of residential and commercial services. SERVPRO franchisees provide professional residential and commercial cleaning, deodorization, and restoration of premises and content damaged by fire, flood and other causes, as well as other related services.

Background:

Year Established: 1967
Year First Franchised: 1969

Franchised Units: Over 1,427

Company Owned Units: 0

Projected New Units: 1,527

States/Countries Registered In: Entire United States

States, Countries or Geographical Areas from which Broker Referrals are not being accepted: Connecticut, Delaware, & New Hampshire

Financial/Terms:

Cash Investment: \$55,000 minimum

Total Investment: \$102,250 - \$162,900

Minimum Net Worth: N/A

Franchise Fee: \$40K

Discounts: VetFran, Women, and Minorities: N/A

Royalty: 10% -3% of gross volume placed on a sliding scale

Ad: 3%

Average # of Employees: 5-7

Passive Ownership Allowed: No

Earnings Claim: No

Support & Training Provided:

Financial Assistance Provided: Some in-house financing available, SBA Registry.

Site Selection Assistance: NA

Lease Negotiation Assistance: NA

Co-operative Advertising: Yes

Training: 5 ½ week training program as follows: 2 week Home Study course, 2 ½ week training program at our Corporate office in the National Training Center, 1 week of set-up training at franchise location and then on-going support from field trainers and corporate staff. On-going support provided by Field Trainers, Field Operations, and 200+ corporate staff. Experience is not required.

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