



Last Update November 17, 2009

Contact:

Monty Smith, V-P Franchise Development
6001 Hiatus Road, Suite 13
Tamarac, FL 33321 USA
Tel: (800) 775-PURO (7876)
Fax: (800) 995-8527

Lauren Vavrik Johnson / Franchise Development Director (Initial Contact)
Tel: (800)775-PURO ext. 3507
E-mail: ljohnson@PuroClean.com

Maria Hernandez, Franchise Development Administrator (Secondary Contact)
Phone: 800-775-7876 ext: 117
E-mail: mhernandez@puroclean.com
Website: www.purocleanopportunity.com

Referrals / Leads:

Send leads to sales@puroclean.com

Additional Information:

[PuroClean – November 17, 2009 – BAI Conference Call presentation](#) (Effective: November 17, 2009 / click on the link to view / download the slides)

[PuroClean Overview Slide presentation](#) (Effective: April 2009)

[PuroClean 'Item 19' for Business Alliance Affiliates](#) (Effective: March 2009)

PuroClean '[Video Testimonial Link](#)' (Click on the link to view the video)

[PuroClean's 'Brand Promise' Video](#) (Click on the link to view the video)

Description:

PuroClean is one of the fastest growing franchise systems in America, specializing in business-to-business property damage restoration services. PuroClean franchisees known as the “Paramedics of Property Damage” offer emergency restoration services to the insurance industry, home service providers and property owners based on property damage caused by water, fire and mold.

The insurance claims industry pays approximately \$162 Billion for insured property losses each year.

Features/Benefits:

The ***PuroClean opportunity*** represents one of the strongest franchise opportunities available today.

- Recession proof business opportunity
- High Profit margins with Item 19 Earnings Claim
- Business to Business marketing model (Referral partner business)
- Modest start up costs
- Unlimited growth potential
- Technological leader in the industry

Background

Established: 1989

First Franchised: 1991

Franchised Units: 300+

Company Owned Units: 0

Projected New Units (12 Months): 85

Registered: All States and in Canada

Financial /Terms:

Cash Investment: \$75K

Total Investment: \$69.9K - \$167K

Minimum Net Worth: \$150K

Franchise Fee: \$45,000

Royalty: 10% to 8% Sliding Scale

Ad : 2% Marketing Fund

Average Number of Employees: 3

Passive Ownership: No

Support & Training Provided

Financial Assistance Provided: PuroClean offers assistance to secure financing with outside lending institutions, including SBA.

Site Selection Assistance: N/A

Lease Negotiation Assistance: N/A

Co-Operative Advertising: N/A

Training/Support:

- Integrated B2B sales & marketing programs
- Comprehensive three week training program
- Ongoing field training and 24/7 technical support
- In house marketing support
- Operational flexibility with home-based and executive office models
- Reduced expenses through collective purchases
- Available Health Insurance Benefits

[Back to Franchisor Listings](#)