



Last Update March 13, 2009

CONTACT

Please follow Mr. Handyman's company-preferred referral process.

Anthony Garbacik Phone: 734-822-6165 Fax: 734-822-6666

Referrals & Territory Checks E-mail: businessallianceleads@mrhandyman.com

Website: www.mrhandyman.com

ADDITIONAL INFORMATION

Mr. Handyman 'Available Territories' link (Effective: February 2009)

Mr Handyman "Fast Facts" (Effective: March 2009)

Mr. Handyman 'Business Profile Overview' (Effective: July 2008)

Business Alliance Affiliate 'Commission Overview' (Effective: July 2008)

Referrals & Territory Checks: Effective Immediately please use the following E-mail address: businessallianceleads@mrhandyman.com

Please refer to the Business Alliance, Inc. website under **Forms** and use the form(s) titled: **"Confidential Questionnaire"** & **"Assets-Liabilities Chart"**

DESCRIPTION:

Mr. Handyman is the solution to today's fix-it problems for millions of time-starved families. Our franchise caters to homeowners and commercial customers needing property maintenance and repair. Mr. Handyman has been rate #1 in our category by Entrepreneur Magazine's for the last 4 years (2005, 2006, 2007, 2008, and 2009) and #106 of all franchises.

BACKGROUND

Established: 2000 First Franchised: 2001

Franchised Units: 301+ in US and Canada

Company Owned Units: None Projected New Units (12 Months): 26

Registered: All States

FINANCIAL/TERMS

Cash Investment: \$42K - \$46K

Total Investment: \$110K - \$125K, including working capital

Minimum Net Worth: \$250K

Franchise Fee: \$14.9K / Initial Package: \$9.5K / Territory Fee: \$30K

Royalty: 7% of Labor Revenue and 3.5% of Material Revenue

Ad Fund: 1.25%

Average Number of Employees: Varies (2 to 10) Passive Ownership: No / Full-Time Commitment

SUPPORT & TRAINING PROVIDED

Financial Assistance Provided: NO (Other than FranVet program)

Site Selection Assistance: N/A

Lease Negotiation Assistance: Yes, if needed

Co-Operative Advertising: Yes

Training:

1-2-month Right Start program, 5 days of training at home office, 3 days on site Regional Training, field visits continual phone support, monthly conference calls, intranet site, newsletters, regional meetings, and annual convention.

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