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### **Contact:**

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**“NEW”** BAI Affiliate website for Handyman Matters: [www.handymanmattersfranchising.com/broker-login.asp](http://www.handymanmattersfranchising.com/broker-login.asp)

(Registration Required, Online Territory Checks, and Lead Registration)

Website: [www.HandymanMattersFranchising.com](http://www.HandymanMattersFranchising.com)

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### **Additional Information:**

[Handyman Matters 'February 17, 2009 – Webinar presentation](#) (Effective: February 17, 2009)

[Handyman Matters 'Profile Overview'](#) (Effective February 2009)

### **DESCRIPTION:**

Executive model looking for the Project Manager not the construction worker

Summary: Founded 1997, the top franchise in the home repair & improvement industry today. We fill the niche of providing small services; earn the trust of our customers which leads to larger projects. 151 franchise owners throughout US. Territories with a household count of 250K offered. Our smaller Tier territories are T2 and T3 for smaller areas. Commercial base of 900 plus relationships with large companies such as BlockBuster, Starbucks, Radio Shack, CompUSA, Victoria's Secret, ToysRus, Burger King, BestBuy for our predictive maintenance programs to upkeep & maintain their buildings. Our goal is to change the face of this industry to a more positive, marketing safety and reliability as our #1 job. Model offers owner ability to create multiple back doors to generate multiple revenue streams of both commercial & residential from day 1 that are fully turn-key in our system today. Recession proof. High Demand. Businesses pop up and become profitable within 5-8 months in business.

### **BACKGROUND**

Established: 1997  
First Franchised: 2001  
Franchised Units: 138 Domestic / 9 International  
Company Owned Units: 0  
Projected New Units (12 Months): 38  
Registered: ALL

### **FINANCIAL/TERMS:**

Cash Investment: \$30K - \$50K  
Total Investment: \$48,930 - \$89,425  
Minimum Net Worth: \$175K  
Franchise Fee: \$30K for 125,000 Households  
Royalty: 6% on Gross Revenues  
Ad: 1% National Ad Fund  
Average Number of Employees: 8-10  
Passive Ownership: Considered on a case-by-case basis  
Discounts: Vet Discount: \$2500 off initial franchise fee / Minority Fran Discount: \$2500 off initial franchise fee

### **SUPPORT & TRAINING PROVIDED**

Financial Assistance Provided: No  
Site Selection Assistance: N/A  
Lease Negotiation Assistance: N/A  
Co-Operative Advertising: Yes  
Training: Handyman Matters provides five formal days of intensive training at our corporate facility in Denver Colorado. Five days of on-site training after your first 90 days of operation, as well as an optional advanced training session held at the corporate office in Colorado. We are also available for follow-up custom training at your operation at no additional charge except travel and expenses. Ongoing support comes in the form of constant communication and availability of our Field Consultant Staff, our proprietary computer scheduling and dispatch database, secured Intranet location for ideas, improvements, manual updates and reporting, commercial sales division, area and regional meetings, and annual convention.

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