



THE ORIGINAL HOME IMPROVEMENT SPECIALISTS™



**New Listing March 25, 2008**

### **Contact:**

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### **Franchise Sales:**

Single Unit: Yes  
 Multiple Units: Yes  
 Area/Master Developer: No

### **Description of Franchise:**

Handyman Connection is part of the high demand, high growth, \$233 billion home improvement services industry. Handyman Connection is the leading provider of small to medium sized home repair and remodeling services to residential customers in North America who don't have the time, tools, or talent to take on a project. The company's strength is in its "small to medium sized job" niche, and developing long-term relationships with customers, craftsmen, vendors and each other. Since its inception in 1990, Handyman Connection has become one of North America's fastest growing franchise companies. Handyman Connection offered its first franchise in 1993. Handyman Connection has established more than 110 franchise partnerships covering more than 160 markets throughout the United States and Canada.

### **Background:**

Year Established: 1990  
 Year First Franchised: 1993  
 Franchised Units: 110  
 Company Owned Units: 1  
 Projected New Units (12 months): 25  
 States/Countries Registered In: U.S. (all 50 States) & Canada  
 Availability in Canada: Yes (1)  
 States, Countries or Geographical Areas from which Broker Referrals **are** being accepted: Accepted in all 50 States

### **Financial/Terms:**

Cash Investment: \$50K  
 Total Investment: \$83,030 to \$156,250 (first 3 months) includes the \$50,000 above  
 Minimum Net Worth: \$200,000  
 Franchise Fee: \$25K minor, \$40K major market  
 Discounts: VetFran, Women, Minorities? VetFran  
 VetFran Program Participant: Yes  
 Royalty: 5% of Gross Sales  
 Ad: 2% National Marketing Fund  
 Average # of Employees: 2-4  
 Passive Ownership Allowed: No, to work on the business not in the business.  
 Earnings Claim: Yes

### **Support & Training Provided:**

Financial Assistance Provided: Yes

Site Selection Assistance: No

Lease Negotiation Assistance: No

Co-operative Advertising: Yes

**Training:** A franchise consultant helps with business planning and a step by step guide. Two weeks of training at our Headquarters and Company owned operation in Cincinnati. Four weeks between, setting up infrastructure in franchisee's local market. Proven and proprietary scheduling and management software. A Marketing tool kit, parts of which are to help aggressively launch your Grand Opening strategy as well as implement on going marketing and advertising programs. Recruitment materials, selection guides, assessment tools, and other support tools built to help you attract and retain qualified craftsmen and customer service representatives. Consistent Operations follow up with a GM, while in a peer to peer learning environment.

[Back to Franchisor Listings](#)