



**Last Update on July 31, 2009**

## **CONTACT:**

Name(s): **Jo Gonzalez / Franchise Development (Primary)**

Phone: Cell (248) 496-2893

E-mail Address: [jgonzalez@afransystems.com](mailto:jgonzalez@afransystems.com)

Name: **Terry Shook (Secondary)**

Phone: Cell: (313) 610-1000

Address: 5523 E. Nine Mile Road / Warren, MI 48091

E-mail Address: [tshook@afransystems.com](mailto:tshook@afransystems.com)

Website: [www.HandyPro.com](http://www.HandyPro.com)

## **Referrals / Lead Process:**

**ALL** Business Alliance Affiliate Referrals **MUST** register using the '[AFS – Confidential Qualification Information Form](#)' (Effective: July 2009)

## **Additional Information:**

[HandyPro 'BAI Webinar presentation – June 10, 2009'](#) (Effective: June 10, 2009 / click on the link to view / download the slides)

[HandyPro 'How to Present this Concept'](#) (Effective: May 2009 / click on link to view / download the document)

## **DESCRIPTION:**

Residential and commercial handyman service.

- The HP franchise system is an executive model that takes a fresh approach to a familiar “handyman business.”
- HP is the only handyman concept utilizing a combination of specialized employees and contractors with a standard of client service and satisfaction that is second to none.
- Also only handyman concept that has a U.S. based scheduling center (ProCrew) that fields calls and schedules appointments for franchisees.
- Most profitable handyman concept in industry.
- While HP specializes in residential and commercial work, the company has proven there is great opportunity on the commercial side of the business as the company owned HP grew an outstanding 20% over the last two years.
- HandyPro is part of a \$122 billion home service and part of the \$219 billion residential repair market. The market has grown every year for 25 years.

## **BACKGROUND**

Year Established: 1993

Year First Franchised: 2004

Franchised Units: 4

Company Owned Units: 1

Projected New Units (12 Months): 24

Registered: (HandyPro is accepting referrals from all states and will register in all states providing there are qualified candidates.)

2009 – Teamed up with AFS Group of Companies to help grow HandyPro to the next level. (AFS is the franchisor of Dryer Vent Wizard, Zoup! Collision on Wheels,

## **FINANCIAL/TERMS**

Cash Investment: \$30K

Total Investment: \$48,280 – 99,993.

Minimum Net Worth: \$100K

Franchise Fee: First Franchise Fee/ Territory \$44,000, Second - \$59,000, Third \$68,000

Royalty: 4%

Ad Fund: 1% starting with 12th Month of Operation

Pro-Crew Scheduling Center – 2% Capped at \$10,000 annually

Average Number of Employees: Varies

Passive Ownership: Will consider based on Managing Partner arrangement and/or Multi-Unit Ownership

## **SUPPORT & TRAINING PROVIDED**

Financial Assistance Provided: By referral only

Site Selection Assistance: Yes

Lease Negotiation Assistance: Yes.

Co-Operative Advertising: Yes

### **Training:**

HandyPro franchisees receive 40 hours of training. They are taught how to run a business first, from the ground up before they are trained in the specifics of the HandyPro business. Six hours of initial training is on-site at actual customer homes. Comprehensive HP training provides the franchisee with confidence to run a HandyPro business with follow up support on-going. An HP manager is in attendance from the Grand Opening of your business through the first two weeks of operation.

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