



**Last Update November 30, 2009**

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**Referrals: All leads faxed or emailed to:**

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**All Territory checks:**

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**Additional Information:**

Fibrenew '[August 12, 2009 – Conference Call recording instructions](#)' (Effective: August 12, 2009 / click on the link to listen to the recorded call)  
Fibrenew '[August 12, 2009 – BAI Webinar presentation slides](#)' (Effective: August 12, 2009 / click on the link to view / download the slides)  
Fibrenew '[Quick Fact Sheet](#)' (Effective: August 2009 / click on the link to view / download the document)  
[Fibrenew '2 Minute Drill'](#) (Effective: August 2009)  
[Fibrenew 'Before and After Brochure'](#) (Effective: August 2009 / click on the link to view / download the brochure)  
[Fibrenew 'Fran Survey Highlights'](#) (Effective: July 2009)

**Franchise Sales:**

Single Unit: Yes  
Multiple Units: Yes  
Area/Master Developer: No

**Description of Franchise:**

Fibrenew specializes in the restoration of leather and plastics, servicing 5 major markets: Aviation, Marine, Automotive, Commercial and Residential. Home based-Monday-Friday-few or no employees to start, low-overhead, high-margin.

**Background:**

Year Established: 1987  
Year First Franchised: 1987  
Franchised Units: 175  
Company Owned Units: 0  
Projected New Units (12 months): 20  
States/Countries Registered In: All but North Dakota  
Availability in Canada: Masters / Area Developer Only a couple of territories left in Canada-No masters or Area Developments  
States, from which Broker Referrals are being accepted: All, if we get a viable candidate from North Dakota we will register.

**Financial/Terms:**

Cash Investment: \$71k  
Total Investment: \$71k

Minimum Net Worth: \$100k

Franchise Fee: \$36k

Discounts: VetFran, Women, Minorities? We are not part of Vet Fran but will take \$1,000 off the Franchise Fee for a veteran.

VetFran Program Participant: No

Royalty: \$500 per month starting in your 6th month of business

Ad: N/A

Average # of Employees: 0

Passive Ownership Allowed: No

Earnings Claims: No

### **International Expansion:**

International Opportunities: Yes

Countries, outside of United States where the concept is currently available or plans to expand: ALL

Single Unit Availability: Yes

Multiple Unit Availability: Yes

Area Development or Master Availability: No

Cash Investment: \$71k

Total Investment: \$71k

### **Support & Training Provided:**

Financial Assistance Provided: No

Site Selection Assistance: Home Based

Lease Negotiation Assistance: N/A

Co-operative Advertising: No

#### **Training:**

Two weeks of off-site in Calgary. We follow up with a 2 day Field visit in their 3<sup>rd</sup> month of operation.

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