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Contact:

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Additional Information:

[CertaPro Painters – 'November 9, 2009 Webinar presentation'](#) (Effective: November 9, 2009 / Click on the link to view / download slides)

[CertaPro Painters 'Franchisee Application'](#) (Effective: December 2007)

Franchise Sales:

Single Unit: Yes

Multiple Units: Yes

Area/Master Developer: No

Description of Franchise:

Certa Pro is North America's largest residential and commercial painting company in a huge \$100 billion dollar industry with very little competition. Certa Pro targets assertive leaders (not painters) to operate a multimillion dollar business. Franchisee focus on the business, not in the business to oversee marketing, sales, operations and profitability.

Background:

Year Established: 1992

Year First Franchised: 1992

Franchised Units: 340+

Company Owned Units: N/A

Projected New Units (12 months): 75-100 new units per year

States/Countries Registered In: U.S. (All 50 States) & Canada

Availability in Canada: All 9 provinces. Speak with Franchise Recruiting about available territories.

States, Countries or Geographical Areas from which Broker Referrals are being accepted: All throughout the U.S. and Canada

Financial/Terms:

Cash Investment: \$50- \$60K liquid, access to \$50-90K additional

Total Investment: \$125K to \$145K (includes initial franchise fee of \$50,000)

Minimum Net Worth: 200K

Franchise Fee: \$50K

Discounts: VetFran, Women, Minorities: VetFran

VetFran Program Participant: Yes

Royalty: 5% of gross sales

Ad: 3% General Advertising Fund -National

Average # of Employees: Varies

Passive Ownership Allowed: No, to work on the business but not always in the business. Must be an active owner operator. Looking for Executive Management type, with Leadership, Management and/or some Sales or Client interfacing background.

Earnings Claims: Yes

Support & Training Provided:

Financial Assistance Provided: Yes

Site Selection Assistance: Yes

Lease Negotiation Assistance: Yes

Co-operative Advertising: In specific major markets

Training:

3 weeks of training (non-concurrent) 1 week month #1, 1 week month #2, 1 week month #3 in classroom setting. Multiple visits from General Manager through start up all the way through to operations. Operations is a peer to peer learning environment

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