



Last Update August 4, 2009

Contact:

Name: **Paul Flick**

Address: 14502 N. Dale Mabry Hwy / Suite 200 / Tampa, FL 33618

Phone: 703 838-7626

Website: www.360painting.com

E-mail Address: pflick@360painting.com

Referrals / Leads:

Send leads to pflick@360painting.com

Franchise Sales:

Single Unit: Yes

Multiple Units: Yes

Area/Master Developer: Yes

Description of Franchise:

360° Painting provides high quality interior and exterior painting at the lowest cost per household. It is a proven business concept that will allow franchisees to take control of their life and earn a great living. No painting or home improvement skills are necessary but you must have a high level of business savvy combined with a good work ethic and a passion for customer service. 360° Painting offers the highest level of support per franchisee in the painting industry. Our marketing knowledge and brand name have a strong appeal to the high-end homeowner.

Background:

Year Established: 1996

Year First Franchised: 2006

Franchised Units: 43

Company Owned Units: 0

Projected New Units (12 months): 30

States/Countries Registered In: All States in the United States

Availability in Canada: Masters/Area Developer: Yes

Financial/Terms - Single:

Cash Investment: \$50K

Total Investment: \$55K - \$105K

Minimum Net Worth: \$125K

Franchise Fee: \$39.5K

Discounts: VetFran, Women, Minorities: Yes

VetFran Program Participant: Yes

Royalty: 6%

Ad: 2%

Average # of Employees: 1 (2-4 Painting Sub Contractors)

Passive Ownership Allowed: Yes, possibly, as long as certain qualifications are met.

Earnings Claim: Yes (Avg Job: \$3000)

Financial / Terms - Masters:

Cash Liquidity: \$200K

Min. Net Worth: \$700K

Total Investment: \$200K - \$300K

Franchise Fee: 39,500 (Single)

Franchise Fee Split: 50/50

Royalty Split: 50/50

Support & Training Provided:

Financial Assistance Provided: Yes

Site Selection Assistance: Yes

Lease Negotiation Assistance: N/A

Co-operative Advertising: N/A

Training:

2 weeks pre-training (360 Prime) 5 days at corporate and 5 days at franchisee

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