



**Last Update July 29, 2009**

## **Contact:**

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## **Referrals & Lead Process:**

\* **All Referrals to 1-800-Water Damage must fill out a 'Request for Consideration' Form**  
['Request for Consideration' Form](#) (Effective: June 2008)  
[1-800-Water Damage 'Process / Steps for Referring a Potential Client'](#) (Effective: January 2009)

## **Additional Information:**

[1-800-Water Damage 'July 29, 2009 – Webinar presentation'](#) (Effective: 2009 / click on the link to view / download the slides)  
[1-800-Water Damage 'Frequently asked Questions'](#) (Effective July 2009)  
[1-800-Water Damage '2009 BAI Referral Bonus program'](#) (Effective: 2009 / click on the link to view / download the document)  
[1-800-Water Damage 'e-Brochure'](#) (Effective: July 2009 / click on the link to view / download the brochure)  
[1-800-Water Damage 'Business Model Comparison'](#) (Effective: July 2009)  
[1-800-Water Damage 'Positioning Document for Potential Clients'](#) (Effective: March 2009)  
[Important Points about 1-800-Water Damage](#) (Effective: February 2009 - click on link to view / download the document)

## **Franchise Sales:**

Single Unit: Yes  
Multiple Units: Yes  
Area/Master Developer: We would consider this if requested.

## **Description of Franchise:**

1-800 Water Damage is an emergency service company in the thriving Fifty Billion Dollar Restoration Industry. We Offer two similar but different Franchise models; a home based Franchise and an executive model. Franchisees provide water damage restoration services to both residential and commercial customers in their communities. **This business is truly recession resistant**; it has low overhead and few employees to manage. That paired with being a mostly insurance paid business and having a median job ticket of \$3000.00 (as is in our UFDD): means that only two

jobs a week will put a franchisee in the black. This makes for a (quick ramp up time) for the Franchisee. Full training and support is provided (both technical & administrative) at the newest flood training facility in the country. No previous industry experience is necessary; however marketing, customer service and relationship building skills are a big plus for the Franchisee. 1-800 Water Damage is the most recognizable brand in the industry!

### **Background:**

Year Established: 1988

Year First Franchised: 2002

Franchised Units: 54

Company Owned Units: 1

Projected New Units (12 months): 10-12

States/Countries Registered In: All except CA

Availability in Canada: Masters / Area Developer - NA

### **Financial/Terms / Single Units Home Based or Executive model:**

Cash Investment: \$35K - \$45K

Total Investment: \$80,000 - \$200K single unit.

Minimum Net Worth: \$80K HB \$200K Executive

Franchise Fee: \$30 - \$60K Depending on territory

Discounts: Vet Fran = 10% off franchise fee.

VetFran Program Participant: Yes

Royalty: 10% of gross collected monthly.

Ad: 0%

Average # of Employees: 2-5

Passive Ownership Allowed: Possibly, as long as certain qualifications are met.

Earnings Claim: Yes

### **Support & Training Provided:**

Financial Assistance Provided: Yes, out sourced.

Site Selection Assistance: Yes

Lease Negotiation Assistance: Yes

Co-operative Advertising: No

#### **Training:**

Training is held at our national training center in Seattle and is two weeks long. The first week is technical, where they will be learning ASD (Applied Structural Drying) this is the newest process and revolution in our industry. They are taught by an IICRC certified instructor in our own flood house / IICRC Certified training facility, one of only five in the country. The second week is held in our hi-tech training class room where they will learn Industry standards & become familiar with the administrative side of the business such as; Marketing, billing, collecting, employee management, our intranet system software and more.

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