



- Full Service
- Great People
- Save Thousands

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Additional Information

[Two4One Brochure](#)
[Two4One Confidential Evaluation](#)

DESCRIPTION:

Two4One CAN ONLY CONSIDER CANDIDATES WHO HOLD AN ACTIVE REAL ESTATE LICENSE.

Two4One® Real Estate is a unique discount Real Estate franchise system that virtually guarantees the franchisee will completely dominate their market place. Our "Buy Through Us... We'll Sell Your Home For FREE!™" system is already being proclaimed the future of the Real Estate industry. At Two4One®, we specialize in eliminating the 3 major components that for years has plagued Real Estate Brokers; agent turnover, client retention and poor profit margins. By implementing our innovative and cutting edge techniques, each franchisee will be positioned to quickly answer the call of demanding consumers in the ever emerging discount Real Estate arena while realizing unprecedented profit margins and gaining more market share with relative ease.

Two4One® Real Estate offers to it's franchisees a more streamlined approach to Real Estate Brokerage, therefore resulting in more money per transaction when compared to its competition. Our business model not only allows, but encourages its franchisees to operate as a home based business. By eliminating the high start up and maintenance cost often associated with Real Estate franchises, Two4One® is proving to be not only affordable, but very attractive to more and more Real Estate Brokers across North America.

BACKGROUND

Year Established: 2000

Year First Franchised: 2004

Franchised Units: 5

Company Owned Units: 0

Projected New Units (12 months): 12-15

Registered: California, Utah, Texas, plus all non-registration States / Registration pending in all other States.(Currently

accepting referrals from all states)

FINANCIAL/TERMS

Cash Investment: \$25,000 - \$35,000 (single unit) & \$75,000 - \$250,000 (for regional development, depending on size of region awarded).

Total Investment: \$25,000 - \$83,000 (Single Unit) & \$90,000 - \$300,000 (for regional development, depending on size of region awarded).

Minimum Net Worth: \$75,000 (single unit) & \$150,000 (for regional development).

Minimum net worth may be negotiable, depending on area, candidate's background and candidate's sales record in the Real Estate industry.

Franchise Fee: \$19,900 (single unit) & \$75,000 - \$250,000 (for regional development, depending on size of region awarded).

Royalty: 5% Ad: 1% Average # of Employees: 0-5

Passive Ownership Allowed: No

SUPPORT & TRAINING PROVIDED

Financial Assistance Provided: Yes on regional development only. Two4One Concepts Inc offers financing to qualified regional developers at 0% over a period of 12-18 months (depending on size of region) with 50% down payment at signing of regional development agreement. Regional developers are also offered a 10% discount for payment in full at signing of regional development agreement.

Site Selection Assistance: No

Lease Negotiation Assistance: No

Co-operative Advertising: Possible

Training: Comprehensive 3 day training program at corporate headquarters in Tucson, AZ.

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