



Last Update April 24, 2009

CONTACT:

Name: Beth Oravec

Address: 8800 E. Pleasant Valley Rd. / Cleveland, OH. 44131

Phone: 800-825-1525 ext. 3017

Fax: 216-520-8474

E-mail: franchisebroker@proforma.com (Send ALL Leads to this E-mail Address)

Website: www.onlyproforma.com

ADDITIONAL INFORMATION:

[PROforma 'April 17, 2009' Webinar slide presentation](#) (Effective: April 17, 2009 / click on link to view / download)

[PROforma Video](#) (Effective: May 2008)

DESCRIPTION:

Proforma is the business-to-business franchise leader in the \$200 billion dollar print and promotional products industry. No inventory, equipment, or retail storefront required. Proforma is a great opportunity for individuals who enjoy direct sales to middle-market, upper-market and Fortune 500 companies. The franchise can be operated from a home-based or small leased office space environment. Proforma has no territory restrictions, instead we offer account protection so it is a great opportunity for owners to sell to anyone anywhere. Proforma offers a big business opportunity. Our Franchise Owners' average order is over \$815. We have Franchise Owners who have received single orders from \$150,000 to over \$600,000.

BACKGROUND

Established: 1978

1st Franchised: 1986

Franchised Units: 670 +

Company Owned Units: 0

Projected New Units (12 Months): 120

Registered: All except Hawaii

(Currently accepting referrals from all states)

FINANCIAL/TERMS

Cash Investment: \$19.5K (\$19,500 Franchise Fee)

Total Investment: \$19.5K

Minimum Net Worth: Sufficient Working Capital to Cover Expenses for 6-12 Months.

Franchise Fee: \$19.5K

Royalty: 8% of Gross Sales

Average Number of Employees: 1

Passive Ownership: No

SUPPORT & TRAINING PROVIDED

Financial Assistance Provided: No

Site Selection Assistance: N/A

Lease Negotiation Assistance: N/A

Co-Operative Advertising: N/A

Training: One Week in Worldwide Support Center in Cleveland, OH / Ongoing Training via Internet / Regional Meetings and Annual Convention

[Back to Franchisor Listings](#)