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ADDITIONAL INFORMATION

[Fact Sheet](#) (Effective: May 2008)

[Business Cards Tomorrow 'Video Overview'](#) (Effective: May 2008)

DESCRIPTION:

BCT is a unique wholesale manufacturing business that caters to print shops, print brokers, warehouse office supply companies, and postal centers providing a variety of custom manufactured products. Proprietary integrated production and accounting software automates the production process and maximizes customer satisfaction. Outside sales representatives establish local customer relationships. Web-based software for seamless servicing of large corporate accounts in addition to a national accounts program. Professional production facility and offices. BCT offers an impressive earnings claim in our Franchise Disclosure Document. Owners are provided with benchmarking of revenue, cost of sales, labor costs, and general overhead expenses.

BACKGROUND

Established: 1975
First Franchised: 1977
Franchised Units: 71
Company Owned Units: 2
Projected New Units (12 Months): 1
Registered: VP of Franchise Development will contact those in markets where franchise is sold.

FINANCIAL/TERMS

Cash Investment: \$200k
Total Investment: \$991,700-1,090,000
Minimum Net Worth: \$1.5m
Franchise Fee: \$30k
Royalty: 6%
Ad: N/A
Average Number of Employees: Start-up - 6
Passive Ownership: No

SUPPORT & TRAINING PROVIDED

Financial Assistance Provided: Yes, a third party will assist with loan package / BCT assists with placement of the loan with lenders. BCT is approved for the SBA FAST TRACK.

Site Selection Assistance: Yes

Lease Negotiation Assistance: Yes

Co-Operative Advertising: None

Training: New Franchise Plant Training: 4 days of hands on training at a top performing BCT plant, one day of classroom training, airfare and lodging for two included, but not out of pocket. 2 weeks of on-site training at the new owners plant with two BCT support representatives for more hands on training. After initial training, one BCT support representative will return for one week at a time over three months. . Training also includes local marketing campaigns, experienced and knowledgeable field support representatives, and proprietary software that manages the costs associated with day to day operations.

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