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## **CONTACT:**

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## **ADDITIONAL INFORMATION:**

[Alpha Graphics 'Fact Sheet'](#) (Effective: July 2009)

[Alpha Graphics 'Conversion Plan'](#) (Effective: June 2008)

## **DESCRIPTION:**

AlphaGraphics has been a leader in print and visual communications for more than 35 years. With over 260 independently owned and operated locations in the U.S. and eight countries, we set the standard for solutions in printing, marketing communications and document creation and management.

At AlphaGraphics, we do more than just design, copy and print--we help our customers communicate. The need for effective communication is stronger than ever – you need to connect, and we can help you do that well – we're the vital connection™ for your communication needs.

## **BACKGROUND**

Established: 1970

1st Franchised: 1980

Franchised Units:

Domestic – 228

International - 34

Company Owned Units: 0

Projected New Units: 20

Registered: All 50 States

## **FINANCIAL/TERMS**

Cash Investment: \$100k

Total Investment: \$280,130 - \$414,630

Minimum Net Worth: \$350k

Franchise Fee: \$30,000

Royalty: 1.5 % to 8 %

Ad: 2.5%

Average Number of Employees: 4-6

Passive Ownership: Not allowed

## **SUPPORT & TRAINING PROVIDED**

Financial Assistance Provided: 3rd Party

Site Selection Assistance: Yes

Lease Negotiation Assistance: Yes

Co-Operative Advertising: Yes

Training: 3 Weeks in Salt Lake City, 1 Week on site Mentor Training

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