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CONTACT:

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REFERRALS: All Business Alliance Referrals **MUST** register using the [BAI 'Abbreviated 'Pre-Qualification Questionnaire'](#) (Effective: October 2008) **All** All referrals / territory checks- should always reference the name of the I.C.E.D. Concept that you are referring a candidate - Parcel Plus

ADDITIONAL INFORMATION:

[Parcel Plus 'Fact Sheet'](#) (Effective: May 2009)

[Parcel Plus 'e-Brochure'](#) (Effective: May 2009 / click on link to view / download the brochure)

DESCRIPTION:

Parcel Plus services cater to the outside sales person, the person who doesn't have enough time, and the busy business owner who wants to outsource their shipping and packaging requirements. Besides the traditional services of packaging, packing supplies and freight, Parcel Plus offers pickup, crating, shipment and insuring cargo with quick quotations.

Other services offered by many Parcel Plus centers include greeting cards, gift wrapping supplies and wrapping service, faxing, mailboxes, convenience copiers, mailing services, business cards, office supplies, specialty advertising, labels, notary, banners, name badges, and rubber stamps.

BACKGROUND

Established: 1986

1st Franchised: 1988

Franchised Units: 83

Company Owned Units: 0

Projected New Units (12 Months): 20

Registered: Check for availability

FINANCIAL/TERMS

Minimum Cash Investment Required: \$45K - \$65K with other income for first 18 months

Total Investment: \$152K - \$198K

Minimum Net Worth: \$200K

Franchise Fee: \$35K

Royalty: 5%

Ad: 1%

Average Number of Employees: 1 FT, 1 PT

Passive Ownership: No

SUPPORT & TRAINING PROVIDED

Financial Assistance Provided: 3rd Party Lending

Site Selection Assistance: Yes

Lease Negotiation Assistance: Yes

Co-Operative Advertising: No

Training:

5 weeks (3 Week Pre-Training from Home & 2 Weeks in Cypress, Texas with lodging and some meals), ongoing workshops/seminars/conferences

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