



**"ON-HOLD" at the Request of Franchisor / Effective: October 26, 2009**

### **Contact:**

Name (s):  
Address:  
Phone:  
Fax:  
Website:  
E-mail Address:

### **Referral and Lead Process:**

ALL Business Alliance referrals / leads must submit the ['BAI Pre-Qualifying Confidential Questionnaire'](#) in order to register a candidate (Effective: July 10, 2009)

### **Franchise Sales:**

Single Unit: Yes  
Multiple Units: No  
Area/Master Developer: No  
Resales: No

### **Description of Franchise:**

Vehicle Tracking Solutions ("VTS") is the first of its kind B2B franchise opportunity! VTS is the first and only company in the GPS fleet tracking industry to offer a franchise opportunity. VTS is the pioneer and the only franchise available in the dynamic GPS fleet tracking industry. The VTS franchise program sells and provides real time service solutions to the GPS fleet tracking industry which is comprised of companies with fleet vehicles. The VTS propriety fleet tracking system, Silent Passenger, is the state of the art in ease of use and operation. Our product solutions provide much more than just the real time location and speed of the vehicles. We offer a comprehensive menu of operational data about the fleet that is used to increase accountability, productivity and profitability. Our system is web based and there is no software for the customer to download. The customer can view in real time all of the information about their fleet from any computer with internet access. The franchisee will sell to businesses having limo, ambulette, service, delivery and construction fleet vehicles as well as state and local government fleet vehicles. A recent study of the U.S. local fleet market found only 11% penetration of the U.S. local fleet market. This market includes an estimated 15 million service, delivery, construction, state and local government and public safety transit fleets (a fleet is 5 or more vehicles). Industry sources report a continued growth and that by 2010 the industry will grow to over 2.5 billion dollars in revenue.

### **Ten Reasons for Choosing a Vehicle Tracking Solutions Franchise**

- Low start-up investment and no royalty fee payments
- Recurring revenue back to the franchisee from each sale in addition to the profit from the sale of the system and service.
- Home based office start-up
- 89% of the potential market untapped
- True protected territory
- Proven successful sales and operations programs
- B2B business and government accounts
- On-going support provided by a successful fleet tracking company that does the same business as the franchisee every day.
- No prior technical knowledge or experience needed
- VTS fleet management solutions save money, increase productivity and increase profits.

The VTS franchise is based upon years of experience and success by VTS in the GPS fleet tracking industry. The franchise program

was designed to enable each VTS franchisee to focus on marketing and sales to build its business. Each franchisee receives the materials, training and support needed to establish and operate their VTS franchise. We know what it takes to succeed.

### **Background:**

Year Established: 2002

Year First Franchised: 2007

Franchised Units: As of July 2009, we have 9.

Company Owned Units: One

Projected New Units (12 months): 15

States/Countries Registered In: All except RI, ND & SD. IL is pending and should have soon. Please contact Marcus Peters for status in regard to IL.

Availability in Canada: Yes

States, from which Broker Referrals are not being accepted: RI, ND, SD (IL registration is pending and do expect to have soon.

Please contact Marcus Peters for status in IL).

### **Financial/Terms / 'Single':**

Cash Investment: \$44,900

Total Investment: \$58,150-\$64,400

Minimum Net Worth: \$125,000

Franchise Fee: \$24,900

Discounts: For VetFran- 20% discount of Franchise Fee

VetFran Program Participant: Yes

Royalty: None

Ad: \$250 per month

Average # of Employees: 2-3

Passive Ownership Allowed: No

Earnings Claims: No

### **International Expansion:**

International Opportunities: Yes, Canada.

Countries, outside of United States, where the concept is currently available or plans to expand: Canada

Single Unit Availability: Yes

Multiple Unit Availability: No

Area Development or Master Availability: No

Cash Investment: \$44,900

Total Investment: \$58,150-\$64,400

### **Support & Training Provided:**

Financial Assistance Provided: No

Site Selection Assistance: N/A

Lease Negotiation Assistance: N/A

Co-operative Advertising: No

#### **Training:**

Initially 1-2 weeks depending upon progress made the first week. Then extensive on-going support and training from there.

[Back to Franchisor Listings](#)