



**Last Update November 23, 2009**

## **Contact:**

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## **Leads & Referral Process:**

All Leads/ Referrals to ProShred must submit the '[Request for Consideration](#)' form to be considered (Effective: September 2009 / click on the link to view / download the form)

[ProShred 'Franchise Development Process'](#) (Effective: September 2009 / click on the link to view / download the document)

## **Additional Information:**

[PROSHRED® business opportunity "YouTube" Video on background information, identity theft and the document destruction industry](#) (Effective: November 2009 / click on the link to view the video)

[ProShred 'October 22, 2009 – Conference Call presentation slides'](#) (Effective: October 22, 2009 / Click on the link to view / download the slides)

[ProShred 'Available Territories'](#) (Effective: October 2009 / Click on the link to view / download the list)

[Maryland Bank Dumps Identities into Trash – Baltimore News](#) (Effective: October 9, 2009 / Click on the link to read article)

[ProShred 'Trifold e-Brochure'](#) (Effective: September 2009 / click on the link to view / download the brochure)

[ProShred 'Full Size e-Brochure'](#) (Effective: September 2009 / click on the link to view / download the brochure)

[ProShred 'Service e-Brochure'](#) (Effective: September 2009 / click on the link to view / download the brochure)

[ProShred 'Initial Investment Summary'](#) (Effective: September 2009 / click on the link to view / download the summary)

[ProShred 'Article: Why Professional On-Site Shredding Makes More Sense'](#) (Effective: September 2009 / click on the link to view / download the article)

[ProShred 'Fall 2009 Newsletter'](#) (Effective: September 2009)

## **Franchise Sales:**

Single Unit: Yes

Multiple Units: Yes (most franchisees purchase +/- 3 territory units)

Area/Master Developer: No

Resale's: Yes (from time to time) – please call regarding availability

## **Description of Franchise:**

**PROSHRED®** pioneered the mobile paper shredding and recycling industry in the mid 1980's and is recognized as a global leader. **PROSHRED®** shreds and recycles confidential documents and proprietary materials for "fortune 500 companies", "small and medium sized enterprises" as well as home based business in all industry sectors.

**PROSHRED®** combines unparalleled customer service with absolute security and is the only company to receive both ISO 9001-2000 and NAID AAA certification. **PROSHRED®**'s explosive growth is a result of increasing concerns with regard to "identity theft" and the "environment".

## **Background:**

Year Established: 1985

Year First Franchised: 1986

Franchised Units: USA – 19 franchises (servicing 67 territory units)

Company Owned Units: USA – none

Projected New Units (12 months): USA – 8 franchises (to service 24 territory units)

States Registered In: All

Availability in Canada: No

States, from which Broker Referrals are not being accepted: AK, CT, DC, ID, ME, MD, MT, NE, NH, ND, SD, WV&WY

## **Financial/Terms:**

Cash Investment: \$187,250 to \$249,750 (Single)

Total Investment: \$374,500 to \$499,500 (Single)

Minimum Net Worth: \$750,000 (Single)

Franchise Fee: \$35,000 (Single)

Discounts: 20% VetFran Discount

VetFran Program Participant: Yes – IFA VetFran Program

Royalty: 6.5%

Ad: 1-3%

Average # of Employees: Three (3) + franchisee/owner

Passive Ownership Allowed: Yes

Earnings Claims: No – revenue per customer only

## **International Expansion:**

International Opportunities: No

Countries, outside of United States, where the concept is currently available or plans to expand: None

Single Unit Availability: No

Multiple Unit Availability: No

Area Development or Master Availability: No

Cash Investment: N/A

Total Investment: N/A

## **Support & Training Provided:**

Financial Assistance Provided: Yes

Site Selection Assistance: Yes

Lease Negotiation Assistance: Yes

Co-operative Advertising: Yes

### **Training:**

4 weeks in total. (2 weeks at Proshred University ("PSU") i.e. head office. 1 week of field training i.e. mentor

location and 1 week of grand opening assistance).

[Back to Franchisor Listings](#)