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Additional Information:

[Lighthouse Landscape Lighting - May 6, 2009 - 'Conference Call presentation'](#) (Click on link to view / download)
[Lighthouse Lighting Franchise 'Why Lighthouse – Benefits'](#) (Effective: March 2009)
[Lighthouse Landscape Lighting 'Product Line'](#) (Effective: March 2009)
[Lighthouse Landscape Lighting Flyer](#) (Effective: April 2008)

Franchise Sales:

Single Unit: Yes
Multiple Units: Yes
Area/Master Developer: Not at this time, but interested in offering

Description of Franchise:

We are in the architectural and landscape lighting business. We offer our own private label product line at great margins to our franchise owners which include a Lifetime Warranty. We also offer the holiday lighting business as part of the franchise package. Territories are exclusive defined by Counties. We develop a custom Marketing Plan for every new franchise and provide our marketing programs & partners to implement the plan.

Background:

Year Established: 2003
Year First Franchised: 2003
Franchised Units: 18
Company Owned Units: 1
Projected New Units (12 months): 15
States/Countries Registered In: All but ND, SD, WI, MN& RI
Pending in CA, MD, WA & NY – Call before referring
Availability in Canada: Masters / Area Developers only – Call before referring

Financial/Terms:

Cash Investment: \$32K

Total Investment: \$50K - \$75K

Minimum Net Worth: \$100K

Franchise Fee: \$32K

Discounts: VetFran, Women, Minorities? Veterans

VetFran Program Participant: 25% discount to Veterans

Royalty: 7%

Ad: N/A

Average # of Employees: 2-3

Passive Ownership Allowed: Possibly, as long as certain qualifications are met & must name an Operations Manager

Earnings Claim: No

Support & Training Provided:

Financial Assistance Provided: No

Site Selection Assistance: Not required – Home based business

Lease Negotiation Assistance: N/A

Co-operative Advertising: No

Training:

Lighthouse offers three levels of training:

1. Level one is the initial 4 day training program in Florida. We provide an Operations Manual and cover all aspects of the business to include, profiling your customer, marketing, sales, installation, product knowledge, designing systems, contractor relationships, administration, Quick Books training etc.
2. Level two is factory training in California on product design, unique features of the Lighthouse private label line and the manufacturing process.
3. Level three represents National & Regional training to update franchise owners and staff on new programs, products etc. We conducted training sessions on our recent Caribbean cruise and we have another program scheduled for next month in Atlanta.

[Back to Franchisor Listings](#)