



INDOOR | GAS PUMP | AMBIENT

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Franchise Sales:

Single Unit: Yes
Multiple Units: No
Area/Master Developer: No

Description of Franchise:

AllOver Media is a home based advertising franchise headquartered in Minneapolis, MN. AllOver Media currently consists of 61 franchise markets throughout the United States. AllOver Media focuses on indoor print and digital advertising in restrooms. We have relationships with over 5000 indoor print and digital venue locations in restaurants, bars, movie theaters, apartment complexes, and health clubs across the country.

Background:

Year Established: 2002
Year First Franchised: 2002
Franchised Units: 56
Company Owned Units: 0
Projected New Units (12 months): 10
States/Countries Registered In: All of the U.S, except Minnesota
Availability in Canada: No

Financial/Terms:

Cash Investment: Franchise fee + 6 months working cap.
Total Investment: \$37K - \$76K
Minimum Net Worth: \$50K
Franchise Fee: \$23.5K - \$34.5K
Discounts: FranVet, Women, Minorities: N/A
VetFran Program Participant: No
Royalty: 6%

Ad: 1%

Average # of Employees: 0-2

Passive Ownership Allowed: Possibly, as long as certain qualifications are met.

Earnings Claim: Yes

Support & Training Provided:

Financial Assistance Provided: No

Site Selection Assistance: N/A

Lease Negotiation Assistance: N/A

Co-operative Advertising: N/A

Training:

Our three (3) day in-house training program is designed to build upon your current experience, whether you've run your own business or always worked for others and educate you on the growing out-of-home advertising industry. Once you've completed the in-house training, you can then, for an additional cost, request an employee from the corporate office to help sign up your initial venues. You can also, for an additional cost, request a sales coach to come to your market for 3 days to work with you in the field.

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