



Last Update September 18, 2009

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ADDITIONAL INFORMATION

[The Alternative Board – ‘Recorded Webinar’](#) (Effective: September 2009 / click on the link to listen / view – Password Protected – enter BAI01 when prompted)

[The Alternative Board ‘Broker-ONLY PowerPoint Slides Overview’](#) (Effective: September 2009 / click on the link to view / download the slides)

[The Alternative Board – ‘Discovery Process’](#) (Effective: September 2009 / click on the link to view / download the document)

[The Alternative Board 'Fact Sheet'](#) (Effective: July 2009)

[The Alternative Board 'Testimonials'](#)

[Ideal Candidate](#)

DESCRIPTION

The Alternative Board is the world's largest franchisor of peer advisory board services and business coaching. Franchisee/TAB-Certified Facilitators chair group meetings of owners, CEOs, and presidents of privately owned companies. In addition to facilitating these meetings, he/she provides individual coaching sessions using the Strategic Business Leadership (SBL) process and other proprietary tools. Facilitating TAB Boards and providing SBL coaching allows the franchisee / facilitator to apply their business experience and areas of expertise to help business owners solve challenges and seize new opportunities. **All Territories Are Exclusive.**

BACKGROUND

Established: 1990

Franchised: 1996

Franchised Units: 153

Company Owned Units: 7

Projected New Units (12 Months): 4

Registered: All (Currently accepting referrals internationally and from all states)

FINANCIAL/TERMS

Cash Investment: \$44.4K - \$106.3K (4 levels of investment)

Total Investment: \$44.4K - \$106.3K

Minimum Net Worth: \$300K

Franchise Fee: \$25K - \$55K

Royalty: 35% monthly OR \$1500 to \$4500 monthly flat fee depending upon investment

Ad: 1% initially

Average Number Of Employees: 1

Passive Ownership: No

Earnings Claim: Yes

SUPPORT & TRAINING PROVIDED

Financial Assistance Provided: Yes, except in CA and depending on territory size

Site Selection Assistance: N/A

Lease Negotiation Assistance: N/A

Co-Operative Advertising:

Training: Extensive 6 Days of Initial Training / Four Weeks of One-On-One Initial Training/ Ongoing Monthly Group Training / Proven Marketing / Telemarketing Process with No Cold Calling Necessary / Monthly Member Newsletter / Professional Website

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