

Renaissance Executive Forums

. . . . dedicated to personal and professional achievement

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CONTACT:

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DESCRIPTION:

FROM WHERE YOU ARE... TO WHERE YOU WANT TO BE

As a *Renaissance EXECUTIVE FORUMS* Franchisee you will facilitate group meetings of company owners, CEOs and presidents. These groups generally have between 8 and 12 members. Our members share challenges, opportunities and advice with one another based on their experience and expertise. *Renaissance EXECUTIVE FORUMS* takes both its Franchisees and Members from *where they are to where they want to be*. With Renaissance Executive Forums you decide the level of your success. This is a business opportunity that allows you to apply your business experience and strengths. Our model requires very little out of town travel. *EXECUTIVE FORUMS* offers a proven business model with excellent sales and marketing tools, training that is world-class and support to our franchisees that is second to none. Finally, a chance to be in charge of your own career and destiny, have control over the hours you work and the ability to build equity with a viable exit strategy. Our Franchisees also see it as an opportunity to expand their consulting opportunities.

Desired Candidates: *FROM SUCCESS TO SIGNIFICANCE*

We are looking for experienced consultants, former executives & entrepreneurs. Our ideal candidate would be a highly influential individual who is action oriented. Our Franchisees have a professional demeanor, high integrity and a confident, outgoing personality. We are looking for a person with the ability to facilitate, not dominate. Candidates should have an excellent work ethic and a high level of computer literacy. We offer a great option to seasoned business professionals that wish to own and operate their own business, and: a) want a proven business model with the training and support franchising provides; and b) who choose a professional work environment versus retail, fast food or auto aftermarket franchises. We are looking for facilitators who are interested in helping others achieve their vision of success.

Role of the Franchisee: *LEADER OF LEADERS*

EXECUTIVE FORUM Franchisees act as trainer, facilitator, consultant and coach. Our partners will also fill the role of business manager, marketer and salesperson. The majority of time is spent leveraging monthly group sessions; planning, preparing and facilitating meetings. Franchisees also have the option to go into their member's company and work hand in hand with their management team in a consultative capacity. Our partners will schedule one-on-one coaching sessions with their members to assure members are accountable for executing goals and objectives.

BACKGROUND

Established: 1994
1st Franchised: 1995
Franchised Units: 41

Company Owned Units: 0
Projected New Units (12 Months): 12
Registered: All 50 States and Canada

FINANCIAL/TERMS

Cash Investment: \$29.5K
Total Investment: \$66K
Minimum Net Worth: \$500K
Franchise Fee: \$29.5K
Royalty 20%
Ad: 0
Average Number of Employees: 0
Passive Ownership: No

SUPPORT & TRAINING PROVIDED

Financial Assistance Provided: No
Site Selection Assistance: N/A
Lease Negotiation Assistance: N/A
Co-Operative Advertising: N/A
Training: 5 Day Session for Initial Certification Training in La Jolla, CA / Field Visits at Time of Launch / Advanced Certification Training

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