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Contact:

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Additional Information:

[Weedman 'E-Brochure'](#) (Effective: September 2008)

Franchise Sales:

Single Unit: Yes

Multiple Units: Yes

Area/Master Developer: No

Description of Franchise:

Network of locally owned and operated lawn care professionals providing environmentally responsible fertilization, weed control and integrated pest management services. For the past 37 years, Weed Man's promise has always been the same: We treat your lawn as if it were our own and provide you with honest and open communication.

Background:

Year Established: 1970

Year First Franchised: 1976

Franchised Units: 347 (Including Canada)

Company Owned Units: 0

Projected New Units (12 months): 23

States/Countries Registered In: Canada, USA, Great Britain

Availability in Canada: Masters / Area Developer

Broker Referrals are only being accepted from the US.

Financial/Terms: (Single / Multiple Units – ONLY)

Cash Investment: \$24K

Total Investment: \$60.125K

Minimum Net Worth: \$150K

Franchise Fee: \$20K

Discounts: FranVet, Women, Minorities: VetFran Program Participant: Yes

Royalty: 4 – 9% (Fee is based on # of Trucks/Declining % as Franchises grows)

Ad: 20% of Royalty Fee

Average # of Employees: 3 Full Time, 9 Part Time

Passive Ownership Allowed: Yes

Earnings Claim: Yes

Support & Training Provided:

Financial Assistance Provided: SBA Registry

Site Selection Assistance: N/A

Lease Negotiation Assistance: N/A

Co-operative Advertising:

Training:

All franchisees are given a 12 day initial training that covers marketing and sales, agronomic and technical, business and financial planning, proprietary computer software and office administration. Franchisees are mentored by sub franchisors that continue on site training and ongoing monitoring of franchise development. Franchisees continue on going training at summer meetings and annual company seminars.

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