



Last Updated January 11, 2008

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DESCRIPTION: Sealmaster is now offering manufacturing/sales opportunities in the billion dollar pavement products industry. This is a business-to-business franchise, offering pavement sealers, crack fillers, asphalt repair products, tennis court/running track coatings, traffic striping paints, tools, equipment and more. Turn-key operations available with on-going training and support.

BACKGROUND

Established: 1969

1st Franchised: 1993

Franchised Units: 23

Company Owned Units: 2

Projected New Units (12 Months): 3

Registered: All States

FINANCIAL/TERMS

Cash Investment: \$175K

Total Investment: \$274,750-531,000

Minimum Net Worth: \$500-750K

Franchise Fee: \$35K

Royalty: 5%

Ad: 1 %

Average Number Of Employees: 4 FT, 3 PT

Passive Ownership: Discouraged

SUPPORT & TRAINING PROVIDED

Financial Assistance Provided: NR

Site Selection Assistance: Yes

Lease Negotiation Assistance: NR

Co-Operative Advertising: Yes

Training: Two weeks at corporate headquarters in Ohio.

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