



**Last Update April 24, 2009**

## CONTACT

*Please follow Molly Maid's company-preferred referral process.*

Name: **Troy Molen** ( Franchise Development Manager)

Phone: 800-886-6559 ext. 516 or 734-822-6516

**Referrals & Territory Checks** E-mail:

[businessallianceleads@mollymaid.com](mailto:businessallianceleads@mollymaid.com)

E-mail: [troy.molen@mollymaid.com](mailto:troy.molen@mollymaid.com)

Address: 3948 Rancho Drive  
Ann Arbor, MI 48108

Fax: 734-822-6666

Website: [www.mollymaid.com](http://www.mollymaid.com)

**Referrals & Territory Checks:** Effective Immediately please use the following E-mail address:  
[businessallianceleads@mollymaid.com](mailto:businessallianceleads@mollymaid.com)

Please refer to the Business Alliance, Inc. website under **Forms** and use the following forms: "**Confidential Questionnaire**" and "**Assets-Liabilities Chart**"

## DESCRIPTION

Molly Maid. A wonderfully uncomplicated opportunity with surprising rewards. Molly Maid is a leading home-services franchise that's been honed and perfected for 25 years. For a modest investment it offers an internationally respected brand name, attractive return on effort, family-friendly working hours, a network of 700 peers, and repeat customers who generate multiple recurring revenue streams. Our owners build the largest franchises in our industry ... with the lowest upfront costs ... with the lowest advertising budgets ... with world class demographic & software tools ... with access to some of the best people in franchising ...and continued growth & success over the life of the business

## BACKGROUND

Established: 1979

1st Franchised: 1979

Franchised Units: 402 US / 300 Worldwide

## Additional Information

[Molly Maid 'April 23, 2009' Webinar recording and slide presentation](#) (Effective: April 23, 2009 / click on the link to listen and view the Molly Maid presentation)

[Available Territories](#) (Effective: March 2009)

[Molly Maid 'Fast Facts'](#) (Effective: March 2009)

[Molly Maid Competitive Advantages](#) (Effective: February 2008)

[Molly Maid -October 16, 2008 Conference Call Re-Broadcast'](#) (Effective: October 16, 2008 / ReadyTalk link)

Company Owned Units: 0  
Projected New Units (12 Months): 30  
Registered: All States

### **FINANCIAL/TERMS:**

Cash Investment: \$30K  
Total Investment: Approximately \$150K - \$180K (includes working capital of \$75K - \$100K)  
Minimum Net Worth: \$250K  
Franchise Fee: \$14.9K / Initial Materials Package: \$8.5K / Approximately \$40K territory fee  
Royalty: 6.5% - 3%  
Ad: Flat fee of \$150 monthly for national ad fund  
Average Number Of Employees: 12 FT  
Passive Ownership: Not Allowed in the beginning

### **SUPPORT & TRAINING PROVIDED**

Financial Assistance Provided: Yes, third party financing is available and FranVet program  
Site Selection Assistance: Yes  
Co-Operative Advertising: Yes, By market  
**Training:** Pre-training by phone and on-line / 5 day classroom training at home office / 4 day regional training observing existing Molly Maid owner / Support from Regional Service Manager / National Convention and Regional Meetings

[Back to Franchisor Listings](#)