



**Last Update June 25, 2008**

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['E-Brochure' for Maid to Sparkle](#) (Effective: June 2008 / Link to E-Brochure)

**DESCRIPTION:**

Maid To Sparkle™ offers competitive prices, flexible hours, and most important a standard of work that puts us far above our competitors. We are fully licensed, bonded and insured, and for your safety all of our home service professionals have had background checks / drug tested regularly. They are also given in-depth training classes on how to properly clean your home. References are available upon request. We offer daily, weekly, bi-weekly, monthly and move in/move out cleanings. Maid To Sparkle™ cleans to your specifications. We guarantee quality service every time. There is no contract to sign, and no hidden charges.

SINGLE, MULTIPLE UNIT, and AD/MD sales available.

**BACKGROUND**

Established: 1998

First Franchised: 2006

Franchised Units: 3

Company Owned Units: 2

Projected New Units (12 Months): 6

Registered: All

**FINANCIAL/TERMS**

Cash Investment: \$25K - Single Unit, \$100K for Master (1 Million homes)

Total Investment: \$35K - \$40K for Single Unit, \$135K for Master

Minimum Net Worth: \$75K

Franchise Fee: \$25K for Single Unit, 25% discount for Multiple Units. \$100K for Master

Royalty: 1st year 3% of Gross, thereafter: 7% - up to \$100k Gross, 6% - \$100k - \$200k, 5% - \$200k - \$300k, 4% - \$300k and up

Ad: 0

Average Number of Employees: 6

Passive Ownership: Yes

**SUPPORT & TRAINING PROVIDED**

Financial Assistance Provided: Yes, We will finance up to 50% of the Franchise Fee over 12 months.

Site Selection Assistance: No, however Franchisee may work out of home.

Lease Negotiation Assistance: No

Co-Operative Advertising: No

Training: One week training in Richmond, VA, and one week training in Franchisee's home town.

[Back to Franchisor Listings](#)