

# Maid to Perfection®

Residential and Commercial Cleaning Services



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## **Contact:**

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## **Additional Information:**

[Maid to Perfection – eBrochure](#) (Effective: October 2008)

## **Franchise Sales:**

Single Unit: Yes  
Multiple Units: Yes  
Area/Master Developer: Yes

## **Description of Franchise:**

Maid to Perfection® offers cleaning franchises in the US and Canada. Franchised locations provide customized cleaning designed for today's sophisticated customer, making service easy to sell. Franchisees operate a residential and commercial cleaning business with a proven record of diversification, which leads to higher profits. Unmatched operational format ensures continuous growth. The MTP business plan adjusts to any market, to meet any goal. MTP has conversion packages available for existing cleaning businesses and continually ranks as one of the best business opportunities to purchase.

## **Background:**

Year Established: 1980  
Year First Franchised: 1990  
Franchised Units: 305  
Company Owned Units: -0-  
Projected New Units (12 months): 20  
States/Countries Registered In: All except SD. Will register if supplying leads there.  
Availability in Canada: Masters / Area Developer, Yes plus individual units  
States, from which Broker Referrals are being accepted: Include all states

## **Financial/Terms:**

Cash Investment: Single: \$65K / Multi: \$80K / Master: \$267K  
Total Investment: Single: \$65K / Multi: \$80K / Master: \$267K  
Minimum Net Worth: \$140K  
Franchise Fee: \$15K  
Discounts: VetFran, Women, Minorities? Discounted Royalty first year 5%.  
Royalty: 7% to \$500k in annual gross sales then decrease to 5% for remainder of year. Large commercial contracts-royalty as low as 2%  
Ad: N/A  
Average # of Employees: 8 1st year, 16 2<sup>nd</sup> year, 24 3rd year  
Passive Ownership Allowed: Not recommended unless manager is a family member

Earnings Claims: No

### **International Expansion:**

International Opportunities: Yes

Countries, outside of United States, where the concept is currently available or plans to expand: Canada and Mexico

Single Unit Availability: Yes

Multiple Unit Availability: Yes

Area Development or Master Availability: Yes

Cash Investment: Master \$200K USD

Total Investment: Master \$267K USD

### **Support & Training Provided:**

Financial Assistance Provided: N/A

Site Selection Assistance: Yes

Lease Negotiation Assistance: Yes

Co-operative Advertising: N/A

#### **Training:**

Franchisees will attend a training program at our headquarters office approximately three weeks before they open for business. This program consists of classroom instruction on how to run a business and how to cost-effectively manage a maid and janitorial operation. Franchisees will be trained to operate a sales organization, not just a cleaning company. Our training program provides franchisees with confidence. We also will provide 7 days of on-site operational training when they open their MTP franchise. This training provides detailed insight on estimating and training both managers and maids.

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