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Additional Information:

[Maid Brigade 'June 4, 2009 – Webinar' presentation](#) (Effective: June 4, 2009 / Click on link to view / download the slides)

[Maid Brigade '2 Minute Drill'](#) (Effective: October 2008)

[Maid Brigade 'Clean Up Brochure'](#) (Effective: October 2008)

[Maid Brigade 'Broker Brochure'](#) (Effective: October 2008)

[Maid Brigade 'Candidate Introduction Brochure'](#) (Effective: October 2008)

[Maid Brigade 'Green Cleaning Certified'](#) (Effective: October 2008)

[Maid Brigade "Investment" Document](#) (Effective November 2007)

Maid Brigade 'Broker' Website: www.maidbrokers.com (Use this site to check on territories, get information, and view case studies and Frequently Asked Questions- FAQ's)

User Name and Password protected: User Name: maid / Password: br0k3rs (the "0" is a zero)

DESCRIPTION:

Maid Brigade, Inc. is a professional home cleaning service with a focus on providing long term regular service to our clients. We offer customized exclusive territories across the country and will tailor a market size to best suit your needs. Maid Brigade is ranked as a "World-class Franchise"-the most prestigious award in franchising? Last year, over 94% of Maid Brigade franchisees rated the overall quality of Maid Brigade as good, very good or excellent. Our culture is based on integrity and strong positive relationships with everyone throughout the Maid Brigade organization. Our two different offerings are customized to the investment of skill levels of potential franchisees. Our National Sales Center will respond to your phone calls during, before, and after regular business hours. The staff is carefully trained to provide estimates and schedule service appointments. This allows the franchisee to focus on team building and customer retention.

BACKGROUND

Established: 1979

1st Franchised: 1984

Franchised Units: 415 in 40 States and Canada

Company Owned Units: 0

Projected New Units (12 Months):40

Registered: All States (Currently accepting broker referrals from all states)

FINANCIAL/TERMS

Cash Investment: \$34.5K minimum

Total Investment: \$87K - \$132.5K

Working Capital: \$40.5K - \$50.5K

Minimum Net Worth: \$175K

Franchise Fee: From \$29.5K - \$58.5K

Royalty: 6.9 - 3.5%

Advertising / Marketing: \$12K - \$16K

Average Number of Employees: 12

Passive Ownership: Yes, but not at first

SUPPORT & TRAINING PROVIDED

Financial Assistance Provided: Third Party

Site Selection Assistance: Yes

Lease Negotiation Assistance: Yes

Co-Operative Advertising: Yes

Training:

Training is extensive and includes weeks of guided preparation, interactive classroom sessions, time in a franchisee's office, staff on site at the franchisee's opening, and a follow-up visit from support. . Before starting, a three year business plan is in place and technology is set up, ready for the franchisee to grow his business and investment.

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