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Contact:

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Referral / Lead & Territory Checks:

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Additional Information:

For additional information on HEITS Building Services go to www.r7fdc.com Scroll your cursor over the consultant/broker login in the upper right hand corner and click on your company, Business Alliance, in the drop down list. When prompted type in Username: **r7bark** / Password: **r7bark**

Franchise Sales:

Single Unit: No
Multiple Units: No
Area/Master Developer: Yes
Resales: No

Description of Franchise:

HEITS Building Services is the new leader in commercial cleaning. HEITS offers a truly customized cleaning program to meet the requirements of every client's facility, including Medical, Commercial, Multi-dwelling, Pharmaceutical, Corporate, Restaurant, Manufacturing, Retail, and Industrial. HEITS offers a wide range of general and specialized cleaning and building services, including Office Cleaning, Floor Care, Janitorial Services, Painting, Construction Cleanup and Power Washing. There's no doubt that commercial cleaning is one of the leaders in the service-providing sector of our economy. It is an industry that currently yields approximately \$60 billion dollars per year, with economists projecting it to increase to \$90 billion by the year 2010. Simply put, the need for cleaning will always exist so long as there are buildings to maintain.

Competitive Advantage

- Our trained Clean Green Teams use the most environmentally preferred cleaners, equipment and procedures every day, every time and on every job.
- We offer specialized packages for various industries including health clubs, day care centers, office buildings and dialysis centers to name a few.
- We are a "one-stop shop" for all maintenance needs, including painting; power-washing, and window cleaning, granite and marble restoration, sanding and refinishing hard wood floors.
- Training continues on an on-going basis to stay abreast of new techniques and products.
- We conduct regular Quality Performance Review Surveys to guarantee our customers satisfaction.
- Our centralized Call Tracking Response System provides fast, knowledgeable answers to both our franchisees and customers questions.

Background:

Year Established: 2003
Year First Franchised: 2005
Franchised Units: 7
Company Owned Units: 0
Projected New Units (12 months): 15
States/Countries Registered In: All states except HI, ND, SD (Filed in all other Registration States – please call for availability)
Availability in Canada: Masters / Area Developer: Not available in Canada
States, from which Broker Referrals **are not** being accepted: All states except HI, ND, and SD (Not registered)

Financial/Terms:

Cash Investment: \$75k - \$150k (franchise fee for single and multiple master territories)

Total Investment: \$158,075 - \$205,410

Minimum Net Worth: \$400,000

Franchise Fee: \$75k – Single; \$125k – Two; \$150k - Three

Discounts: VetFran, Women, Minorities? No discounts

VetFran Program Participant: No

Royalty: 5%

Ad: N/A

Average # of Employees: 2

Passive Ownership Allowed: No

Earnings Claims: Yes (Shows six figure net profit in the first year!)

International Expansion:

International Opportunities: No

Countries, outside of United States, where the concept is currently available or plans to expand: N/A (domestic only)

Single Unit Availability: N/A

Multiple Unit Availability: N/A

Area Development or Master Availability: N/A

Cash Investment: N/A

Total Investment: N/A

Support & Training Provided:

Financial Assistance Provided: No – 3rd party

Site Selection Assistance: No

Lease Negotiation Assistance: No

Co-operative Advertising: Not required

Training:

Our Master Training Program involves start-up training; and on-going training through HEITS University (online training modules and videos), as well as, advanced training and owners will be required to attend educational and corporate training programs on an ongoing basis. Start-up training includes classroom sessions, video training, and advertising and promotion planning and support.

HEITS University will provide training materials for all aspects of the business from cleaning contract sales, franchise sales, how to bid a job, team cleaning, bookkeeping procedures, technology training, and training for unit franchisees.

Every Franchising Entrepreneur receives our attentive support and has access to additional services that include:

- Sales and Marketing Campaigns
- Annual Conferences
- Monthly Communication
- On-Site Visitation
- Advanced Specialty Training
- Industry Certification
- Call Center / Telemarketing Efforts
- On-going training from vendors

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