



Last Update November 25, 2009

Contact:

Please forward all prospect information and territory requests directly to:

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Referrals

Use either the Planet Beach Contempo Spa 'Confidential Questionnaire' or the [BAI 'Abbreviated Confidential Questionnaire'](#) forms for referring candidates:

Additional Information:

[Planet Beach Contempo Spa "2 Minute Drill"](#) (Effective: November 2009 / click on the link to view / download the document)

[Planet Beach "E-Brochure"](#) (Password Needed for Access: **franchising**)

DESCRIPTION:

Planet Beach Contempo Spa is a push of a button, self serve spa which offers affordable memberships to consumers who want to look & feel good but not spend a fortune. We are the first ever automated day spa franchise featuring day spa treatments without the need of an attendant because the equipment does all of the work! This provides a more private, more affordable, and less time consuming spa experience when compared to a typical day spa.

A Planet Beach Contempo Spa membership offers unlimited services all month long:

- Teeth Whitening
- Facials
- Massages
- Skin Beautification Therapy
- Stress Relief Therapy

- Spray on Tanning
- Guided Meditation

BACKGROUND

Established: 1995

First Franchised: 1996

Franchised Units: 380

Awarded Units: 350 (in various stages of development)

Company Owned Units: 0

Projected New Units (12 Months): 150

Registered: All states

Availability in Canada: Masters only

States from which Referrals **ARE NOT** being accepted:

- Arizona – Not Accepting in Greater Phoenix Area – Sold out
- Idaho – Not Accepting in Greater Boise Area – Sold out
- Louisiana – Entire State - Sold Out

FINANCIAL/TERMS

Cash Investment: \$115-\$125k

Total Investment: \$350k-\$400k

Minimum Net Worth: \$400k

Franchise Fee: \$30k

Royalty: 6%

Ad: 2%

Average Number Of Employees: 5-6 employees (3 full time, 2-3 part-time)

Passive Ownership: Semi-absentee ownership option available

Earnings Claim: Yes

Franchise Fees by Units:

1 UNIT: \$30,000

3 UNITS: \$51,000

5 UNITS: \$65,000

10 UNITS: \$100,000

SUPPORT & TRAINING PROVIDED

Financial Assistance Provided: Yes

Site Selection Assistance: Yes

Lease Negotiation Assistance: Yes

Co-Operative Advertising: Yes

Training:

5 full days on-site, 5 full days at corporate headquarters, monthly webinars

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