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ADDITIONAL INFORMATION:

[Personal Training Institute 'Presentation Points'](#) (Effective: May 2009 / click on the link to view / download)

[Personal Training Institute \(PTI\) 'March 26, 2009 – Webinar presentation'](#) (Effective: March 26, 2009 / click on link to view / download the slides)

FRANCHISE SALES:

Single Unit: Yes

Multiple Units: Yes

Area/Master Developer: Area Develop: Yes

DESCRIPTION:

More than a gym. More than a job. Personal Training Institute (PTI) has been changing lives since 1987. Only PTI combines one-to-one strength training and customized nutrition counseling for every client. Our clients work with their own Personal Trainer, by appointment only, and they have access to their own Nutritionist. Clients meet with their Trainers typically three times per week and meet with their Nutritionist weekly. Over 80% of PTI clients achieve their fitness goals. Our success is so great that we now have a Fitness Goals Guarantee. Members experience the PTI difference every day — and so do our franchisees! PTI is a unique 30 minute one-to-one personal training and weight loss program that supports the clientele to fitness and weight loss success.

BACKGROUND

Established: 1987

1st Franchised: 2005

Franchised Units: 19 Open / 20 in Development

Company Owned Units: 0

Projected New Units (12 Months): 12-15

States / Countries registered in: Almost all, and internationally in some areas. Open to all projects in any state.

International are Master franchises only.

FINANCIAL/TERMS

Cash Investment: \$50K - \$80K single

Total Investment: \$180K - \$250K single
Minimum Net Worth: \$300K
Franchise Fee: \$20K
Discounts: VetFran
Royalty: 6%
Ad: 2%
Average Number of Employees: 1 FT / 6 PT
Passive Ownership: Not encouraged
Earnings Claim: Yes

SUPPORT & TRAINING PROVIDED

Financial Assistance Provided: Third Party
Site Selection Assistance: Yes
Lease Negotiation Assistance: Yes
Co-Operative Advertising: Yes
Training: Ten days at Corporate, pre-opening, and ongoing by telephone / site visits

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