



Last Update September 15, 2009

Contact:

Name (s): **Scott Bundy** (Primary Contact)
Address: 305 E. International Speedway Blvd, Ste 2-202 / Deland, FL 32724
Phone: 888-609-0123 (Toll-Free) 541-948-1000 (Wireless)
Fax: 866-582-4341
Website: www.jonric.com
E-mail Address: scott@jonric.com

Name: **Jon Randall / Founder** (Secondary Contact)
Phone: 386-804-7698

Referrals / Lead Process:

ALL Business Alliance candidate referrals must submit the '[Abbreviated Confidential Questionnaire](#)' to be registered with Jon'Ric International Salon and Spas (Effective: August 2009)

Additional Information:

Jon'Ric International Spas & Salons '[Express Spas – Kiosks & Carts Overview](#)' (Effective: September 2009 / click on the link to view or download the document)
Jon'Ric International Spas '[Overview Presentation](#)' (Effective: August 2009 / click on the link to view / download the document)

Franchise Sales:

Single Unit: Yes
Multiple Units: Yes
Area/Master Developer: Yes
Resales: Yes

Description of Franchise:

Jon'Ric International is the pioneer of the upscale franchise "Specialty Spa" and to offer co-branding. We hold a strong position in the Beauty and Wellness Industry, with high quality of services and products. Jon'Ric International is only selectively distributing salon & day spa franchises and license agreements after careful due diligence of applicants for national and international development. We only accept individuals or groups with a solid business and financial background to carry the Jon'Ric name.

Advantages and benefits...

We offer unique advantages and benefits that are rarely found in the industry anywhere else. Our highest standards set the framework of requirements to become a member of the Jon'Ric franchise. The following illustrates our guiding principles:

A successful franchise requires a minimum net worth of \$250,000 and liquid assets of \$150,000. The average initial investment for a standard 1,000 to 3,000 square foot location, depending on equipment selection, condition of site and landlord leasehold improvement allowance, ranges between \$96,500 and \$350,000. The franchisee's initial investment includes the franchise or license fee (see below), complete interior layout and design, tenant leasehold improvements, equipment and fixtures, opening inventory, rent and security deposits, initial training for franchisee and manager, professional fees and working capital.

We provide ongoing assistance...

- Computer system to manage and control the operations
- Protected territory agreements and opportunity for multiple locations
- Professional site selection guidance program
- Relationships with top commercial realtors and National Mall and Shopping Center developers
- Complete interior layout and design, with detailed floor plans utilizing AutoCAD & SmartDraw
- Service and product innovations on a regular basis
- High quality merchandising with Jon'Ric Signature Products as well as national branded lines
- Shared Buying Power Advantages with Approved Suppliers

- Constantly updated advertisement and promotion materials
- Grand opening on-site assistance

Background:

Year Established: 1980

Year First Franchised: 1990

Franchised Units: 53

Company Owned Units: 1

Projected New Units (12 months): 20

States/Countries Registered In: All

Availability in Canada: Masters / Area Developer Yes

States, from which Broker Referrals ARE or ARE NOT (whichever is easiest to list) being accepted: All

Financial/Terms:

Cash Investment: 50k

Total Investment: \$50k – \$400k

Minimum Net Worth: \$150k

Franchise Fee: \$30k

Discounts: VetFran, Women, Minorities? No

VetFran Program Participant: No

Royalty: Flat \$100/week

Ad: No

Average # of Employees: 2-5

Passive Ownership Allowed: Yes, if certain conditions are met

Earnings Claims: No

International Expansion:

International Opportunities: Yes

Countries, outside of United States, where the concept is currently available or plans to expand: UAE, Egypt, Bahrain, Scotland, UK, France

Single Unit Availability: Yes

Multiple Unit Availability: Yes

Area Development or Master Availability: Yes

Cash Investment: \$50k

Total Investment: \$50k – \$400k

Support & Training Provided:

Financial Assistance Provided: Yes, via 3rd party

Site Selection Assistance: Yes

Lease Negotiation Assistance: Yes

Co-operative Advertising: No

Training:

Extensive 7 day training

[Back to Franchisor Listings](#)