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Website: www.sportclips.com

Franchise Website: [SportClips 'Franchise Informational Website'](#) (Refer potential candidates to this website – to learn more about SportClips)

E-mail Leads to: Franchise.leads@SportClips.com

[Process for Registering Leads w/Sport Clips](#) (Effective January 2008)

[Sport Clips 'Confidential Profile Form / Pre-Financial Qualification Form'](#) (Effective: April 2008)

ADDITIONAL INFORMATION:

[SportClips 'January 22, 2009 - Webinar presentation'](#) (Click on link to view / download the slides)

[SportClips Area Developer Alphabetized Directory](#) (Effective: October 2008)

[SportClips 'BAI Affiliate Information Sheet'](#) (Effective: September 2008)

[SportClips Area Development Opportunities](#) (Effective: March 2008)

[Sport Clips "Electronic Brochure"](#) (PDF 7 MB, Effective December 2007, Clients receive this when a BAI Affiliate registers a lead)

[SportClips Franchise Opportunity Video](#) (Click on Link to view video)

DESCRIPTION:

Sport Clips is a truly unique concept in the haircutting industry. Our target is men and boys, and our store design creates an exciting visual experience that will put a smile on your face. There's NO other place like Sport Clips! We have a superior concept, a proven strategy, and excellent support systems. We have spent years developing the infrastructure to enable our Team Members to provide Championship Quality Service to our Clients every time. We are dedicated to achieving a disproportionate market share in each market we enter. We need qualified and committed Team Leaders to work with us. We are going to the top, and we're looking for qualified people to help us make it happen! We sold over 50% of the hair care franchisees in 2007 and plan to continue to flourish in 2009.

BACKGROUND

Established: 1993

First Franchised: 1995

Franchised Units: 625 as of 12/29/07

Company Owned Units: 14

Projected New Units (12 Months): 125

Registered: All Sates except Alaska or Hawaii

FINANCIAL/TERMS

Cash Investment: \$100K

Total Investment: \$150K - \$276K / \$150K on Average per Unit

Minimum Net Worth: \$300K

Franchise Fee: \$25k for one license, \$39.5k for two stores and \$49.K = Total Fee for all 3 stores (\$44.5K to Veterans with Honorable Discharge)

Royalty: 6%

Ad: \$300 per week

Average Number of Employees: 6-8

Passive Ownership: Semi Absentee

SUPPORT & TRAINING PROVIDED

Financial Assistance Provided: Has access to extensive resources

Site Selection Assistance: Yes

Lease Negotiation Assistance: Yes

Co-Operative Advertising: Yes

Training: In-depth, values-based training for franchisee, manager and all stylists, before and after opening

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